

Graph Learning

IFT6758 - Data Science

Sources:

<http://snap.stanford.edu/proj/embeddings-www/>

<https://jian-tang.com/files/AAAI19/aaai-grltutorial-part2-gnns.pdf>

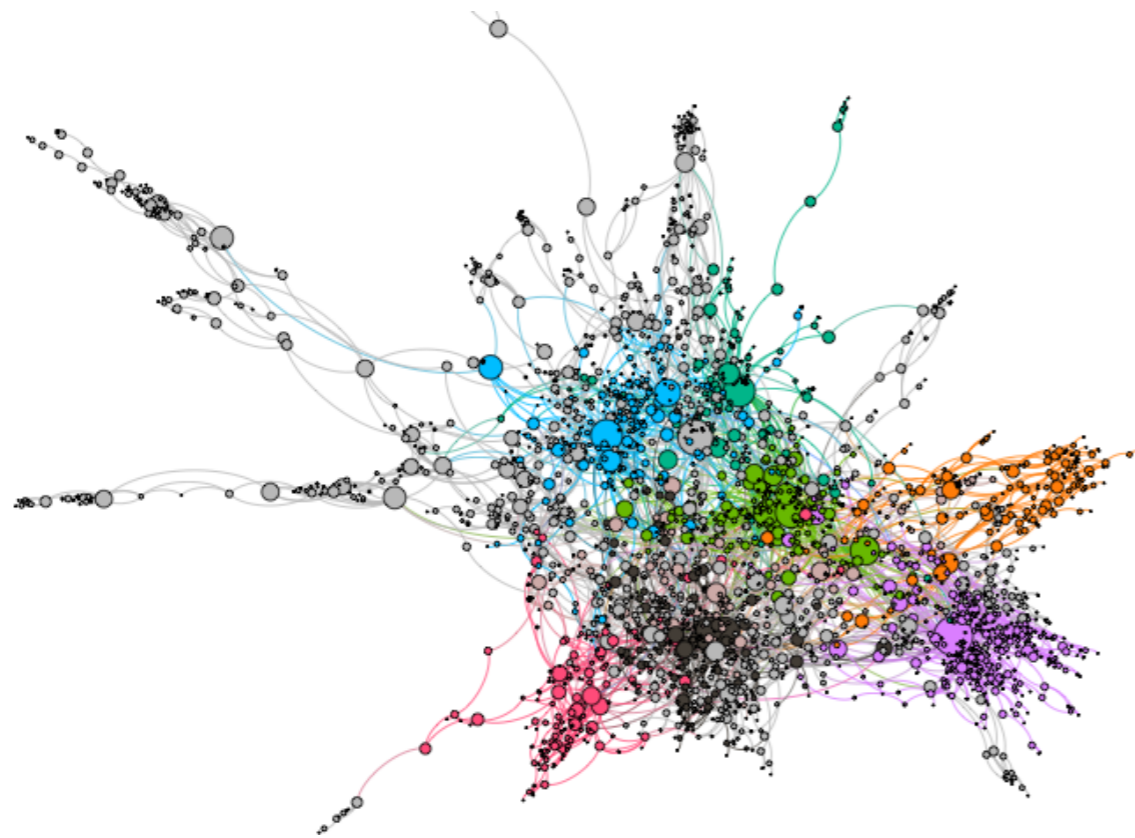
Announcements

- Mid-term exam grades will be published on Gradescope today.
- Assignment 4, final presentation, group and individual reports will be published on Gradescope on Wednesday.
- Presentation format is similar to mid-term, i.e., 7 Min for presentation (all team-members should present to get a score)

BUT:

- 3 Min questions about the presentation
- 5 Min coding questions from all team-members
- You should **ONLY** present the model that you will submit on December 2.

Graphs are everywhere



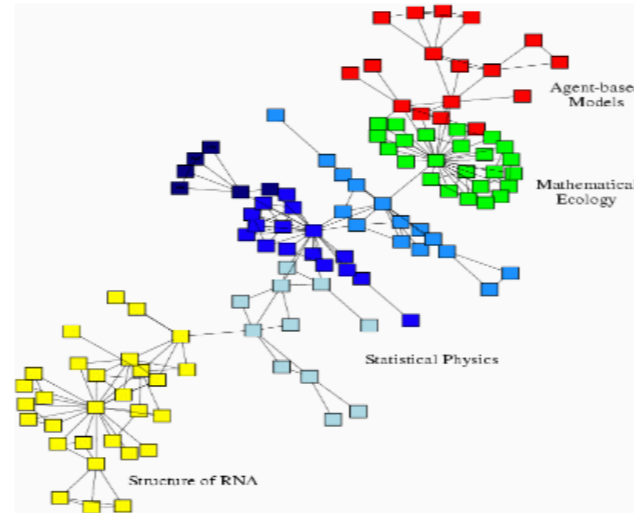
Graph $G = (V, E)$

Graphs are a general language for describing and modeling complex systems

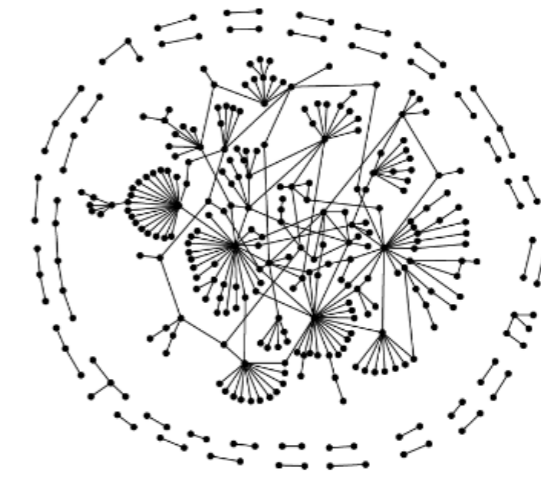
Graphs are everywhere



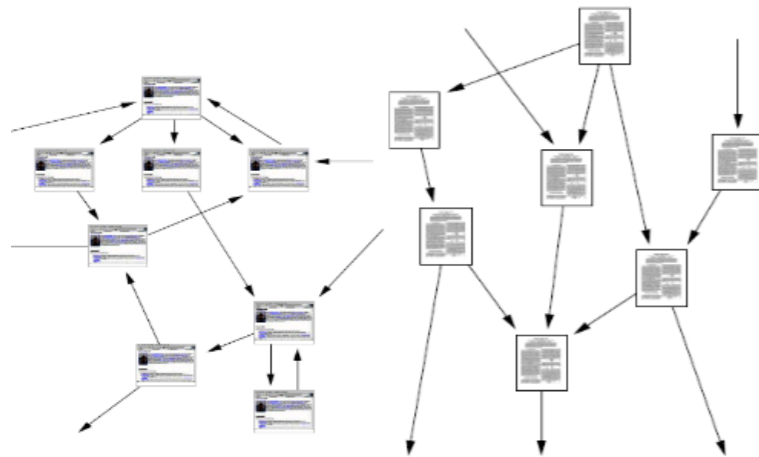
Social networks



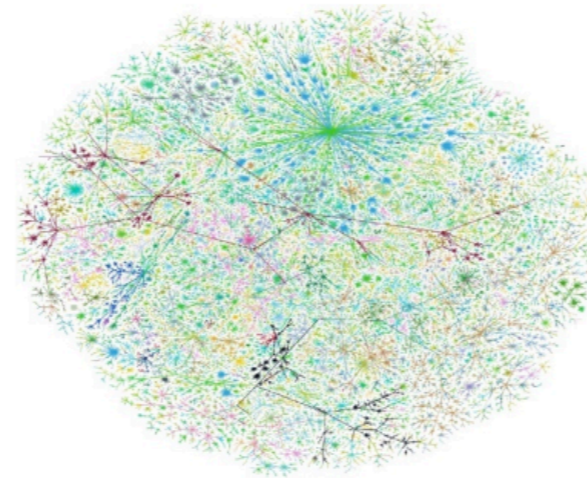
Economic networks



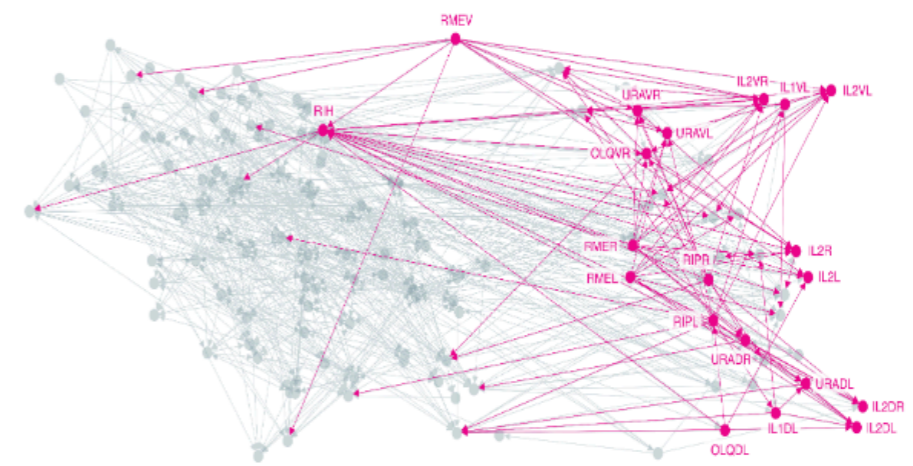
Biomedical networks



Information networks:
Web & citations



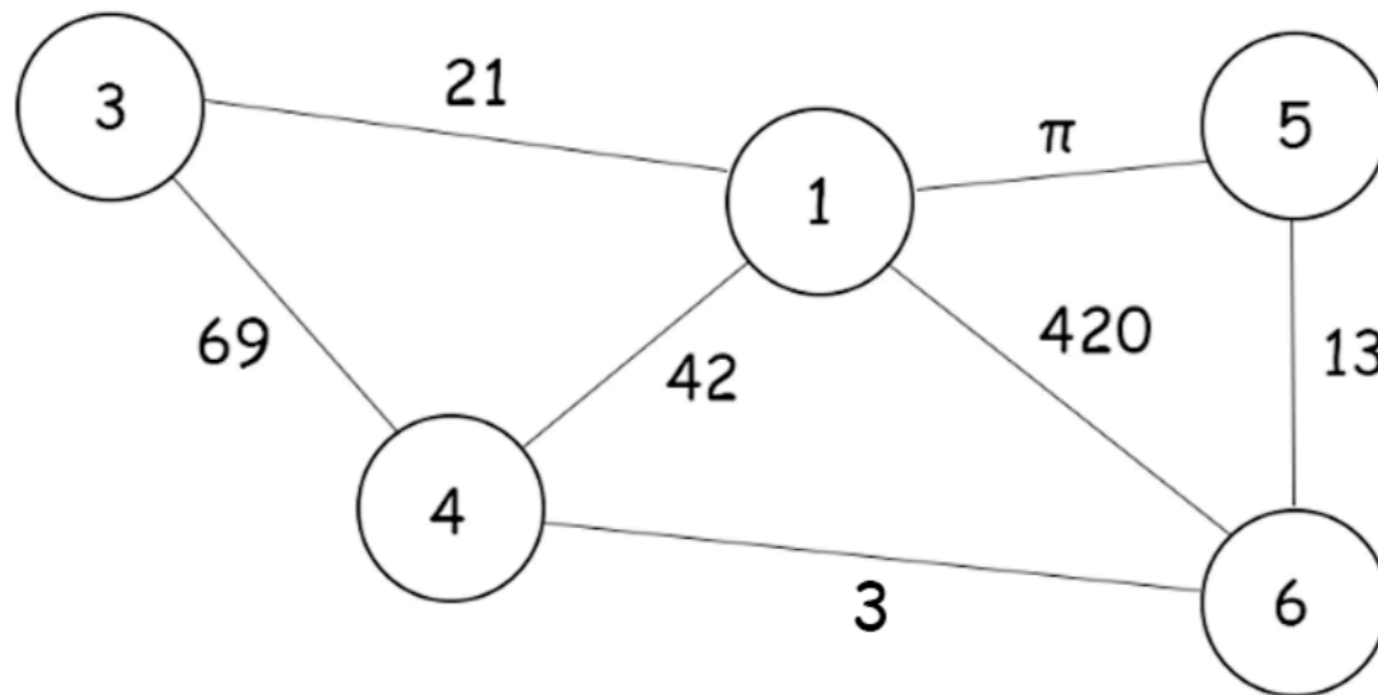
Internet



Networks of neurons

What is a graph?

- Graphs can have labels on their edges and/or nodes

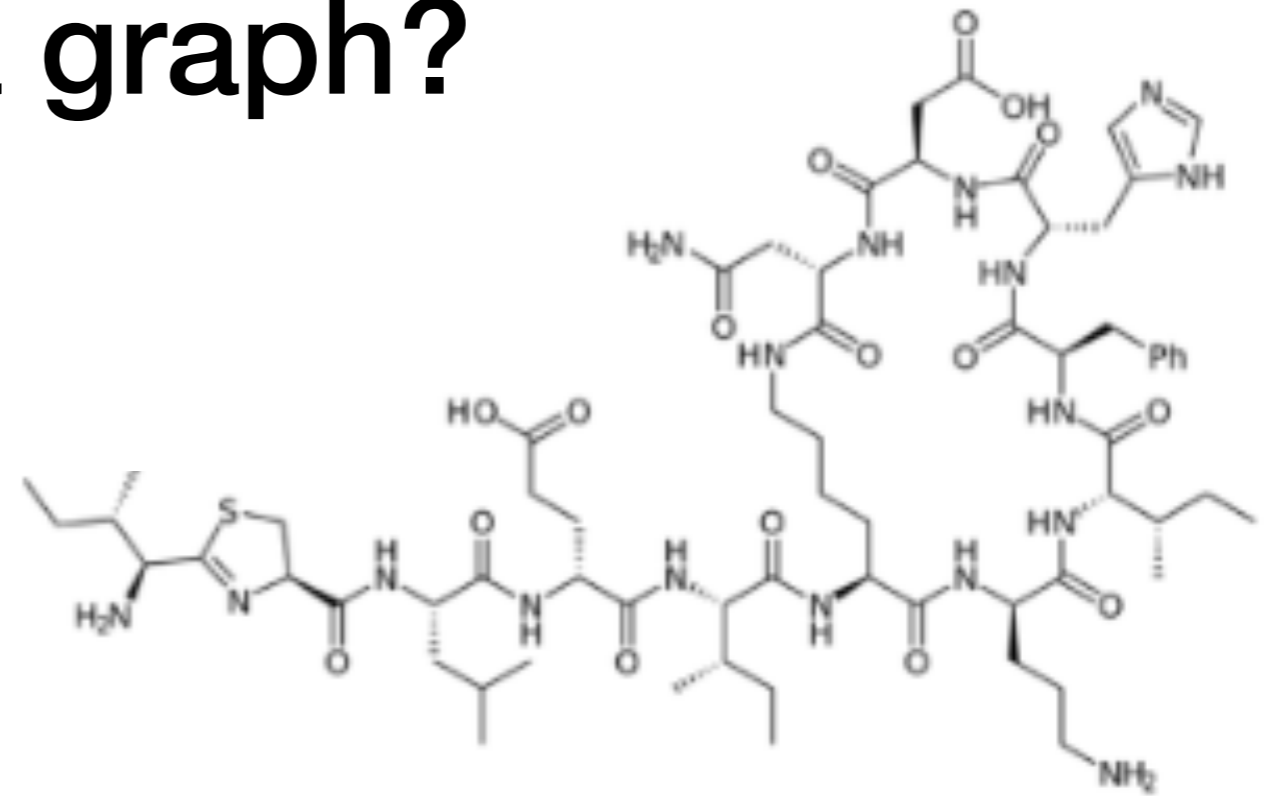


- Labels can also be considered **weights**

What is a graph?

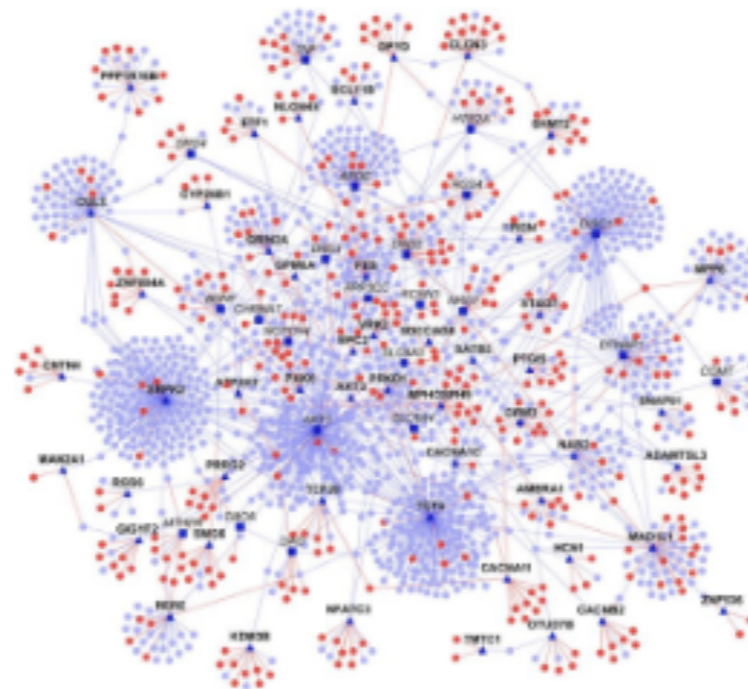


Road maps



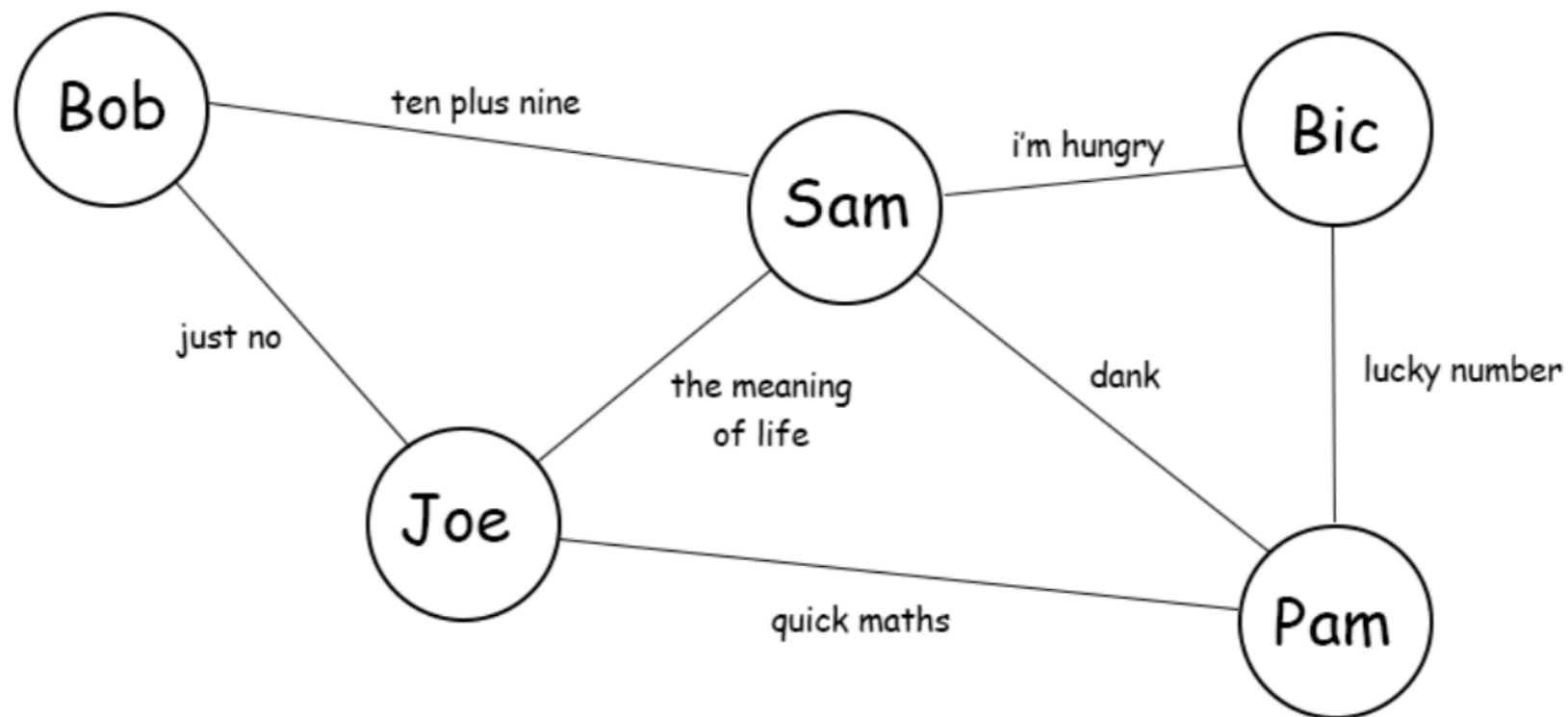
Molecules

Protein interaction networks



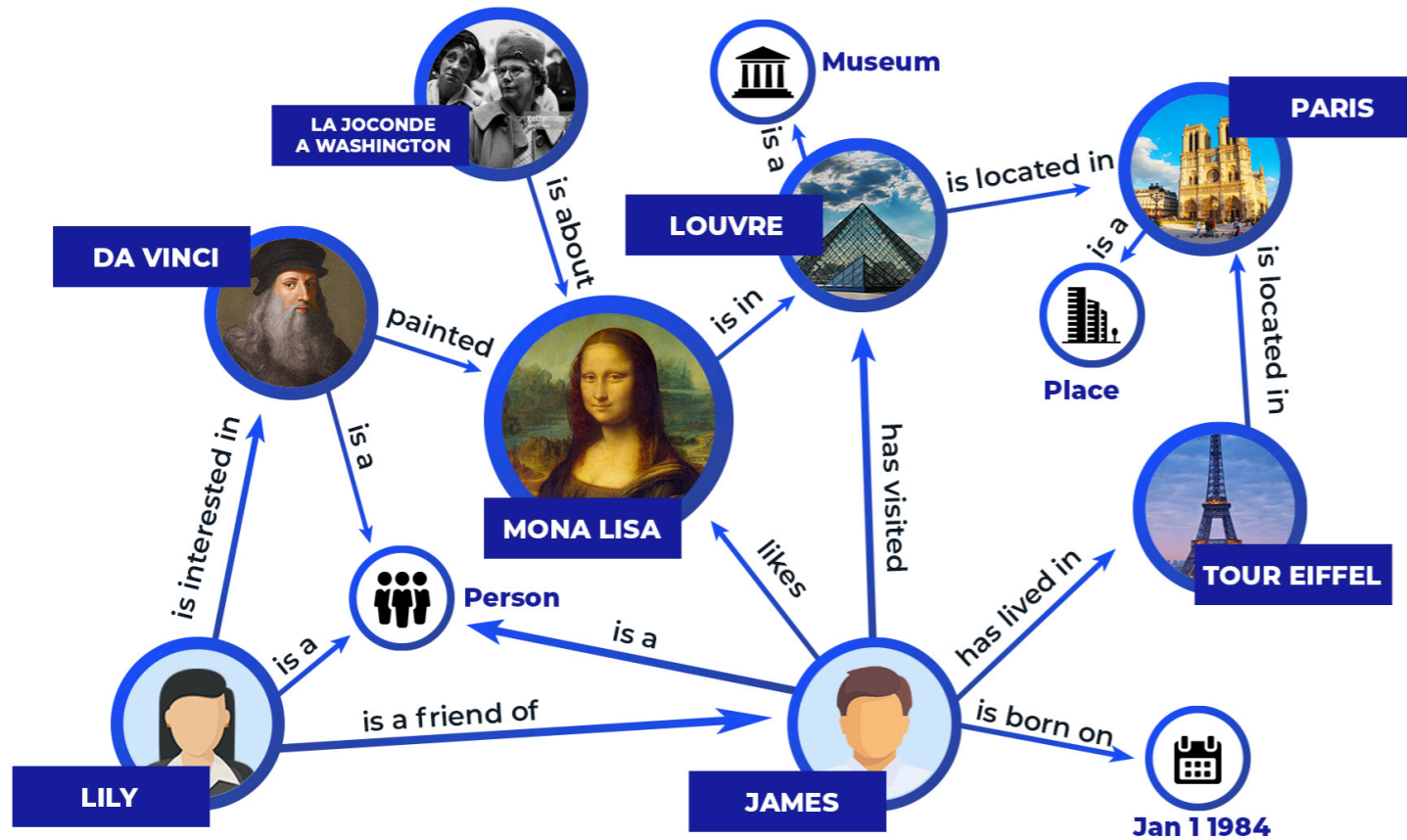
What is a graph?

- Labels don't have to be numerical, they can be textual.



- **Labels don't have to be unique;** it's entirely possible and sometimes useful to give multiple nodes the same label.

What is a graph?



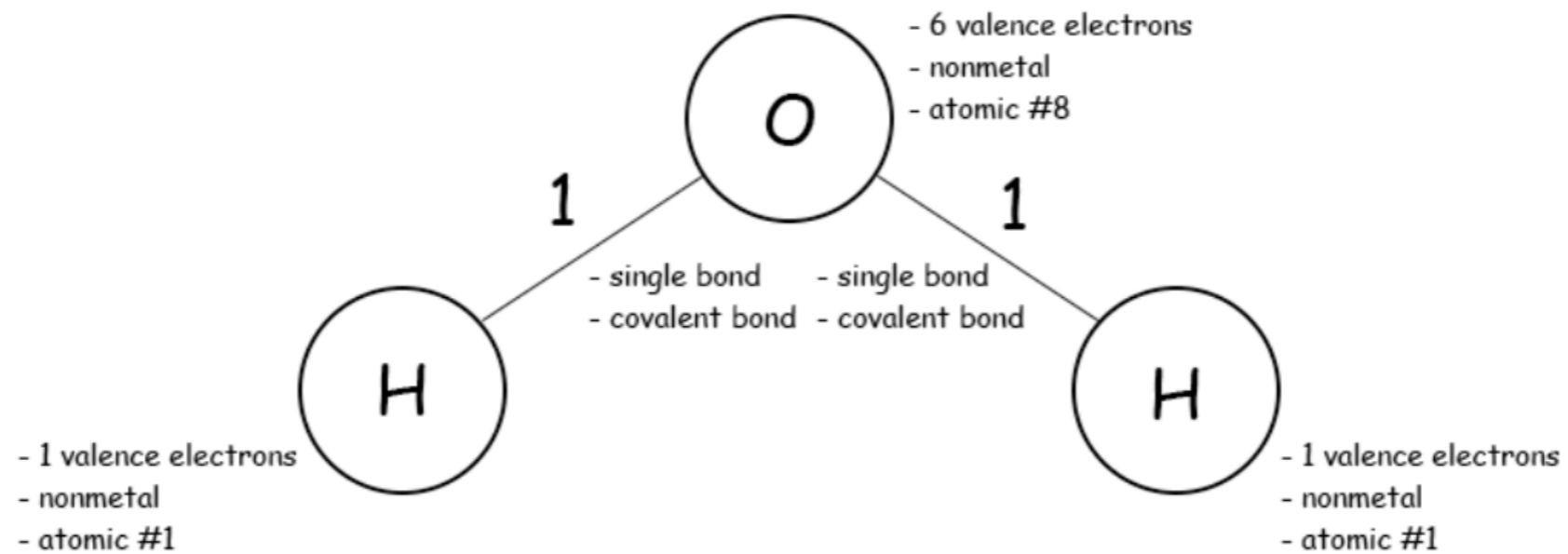
Wikipedia
Google Knowledge graph

....



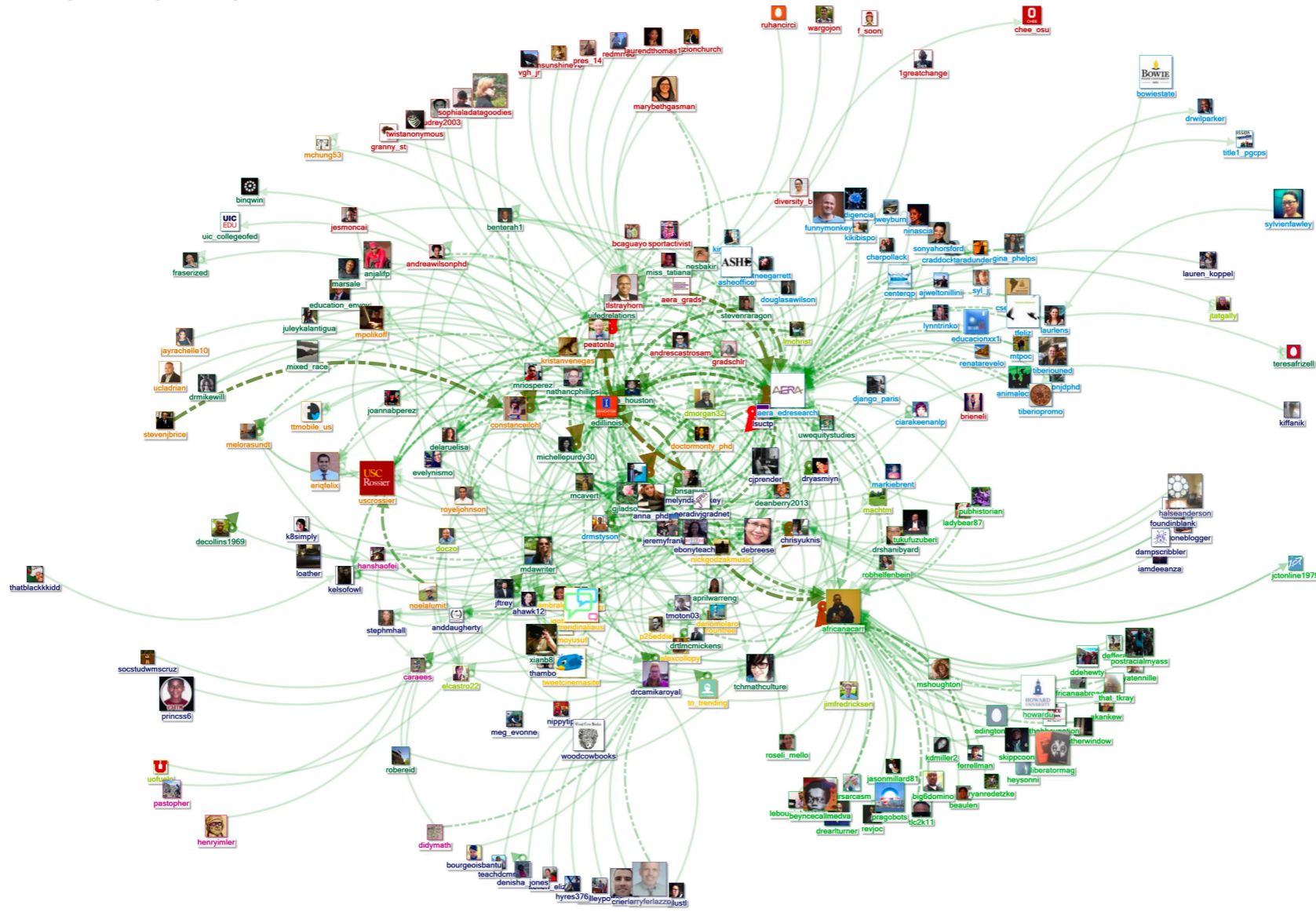
What is a graph?

- Graphs can have **features** (a.k.a attributes).

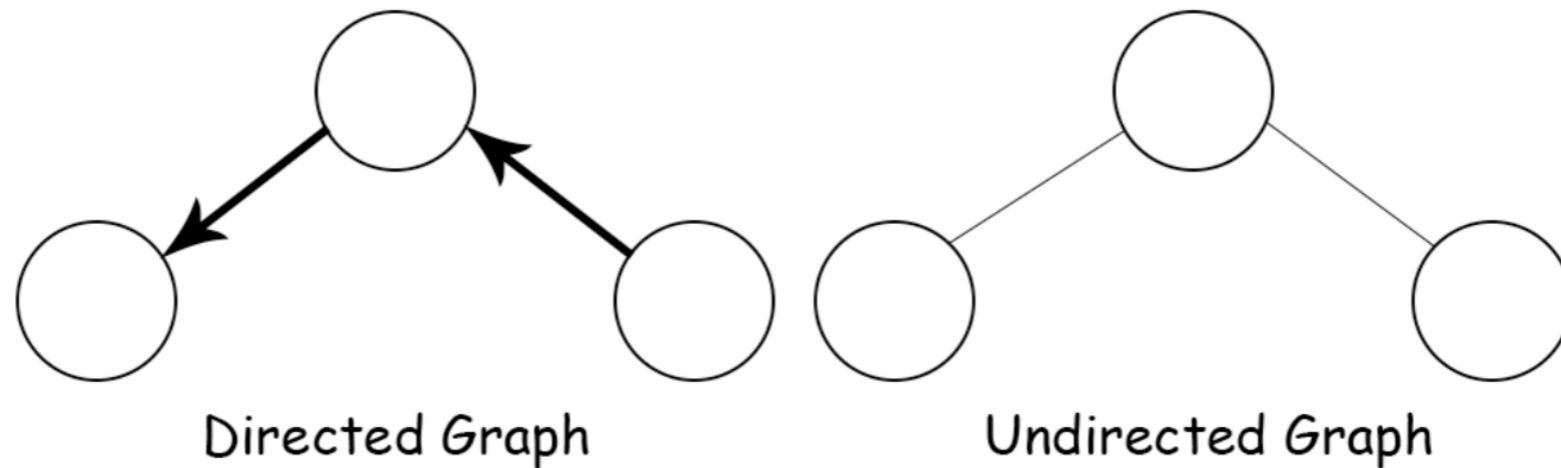


What is a graph?

Social networks



What is a graph?



Graphs can be either:

- **Heterogeneous** — composed of different types of nodes
- **Homogeneous** — composed of the same type of nodes

and are either:

- **Static** — nodes and edges do not change, nothing is added or taken away
- **Dynamic** — nodes and edges change, added, deleted, moved, etc.

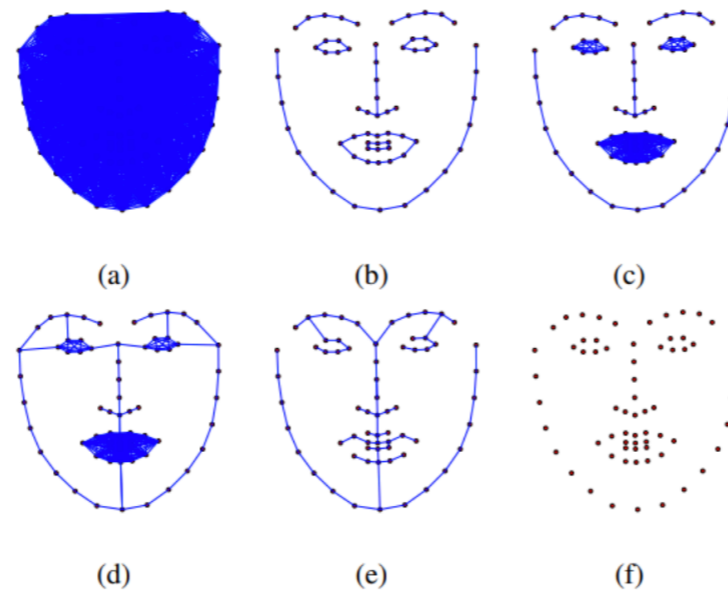
Why are graphs useful?

- This is a very **flexible data structure** that generalizes many other data structures. For example, if there are no edges, then it becomes a set; if there are only “vertical” edges and any two nodes are connected by exactly one path, then we have a tree.
- Nodes and edges typically come from some **expert knowledge** or intuition about the problem.

e.g., Atoms in molecules, Users in a social network, Cities in a transportation system, Players in team sport, Neurons in the brain, Interacting objects in a dynamic physical system, and Pixels, bounding boxes or segmentation masks in images

Why are graphs useful?

- Most ML/CV problems can be viewed as graphs



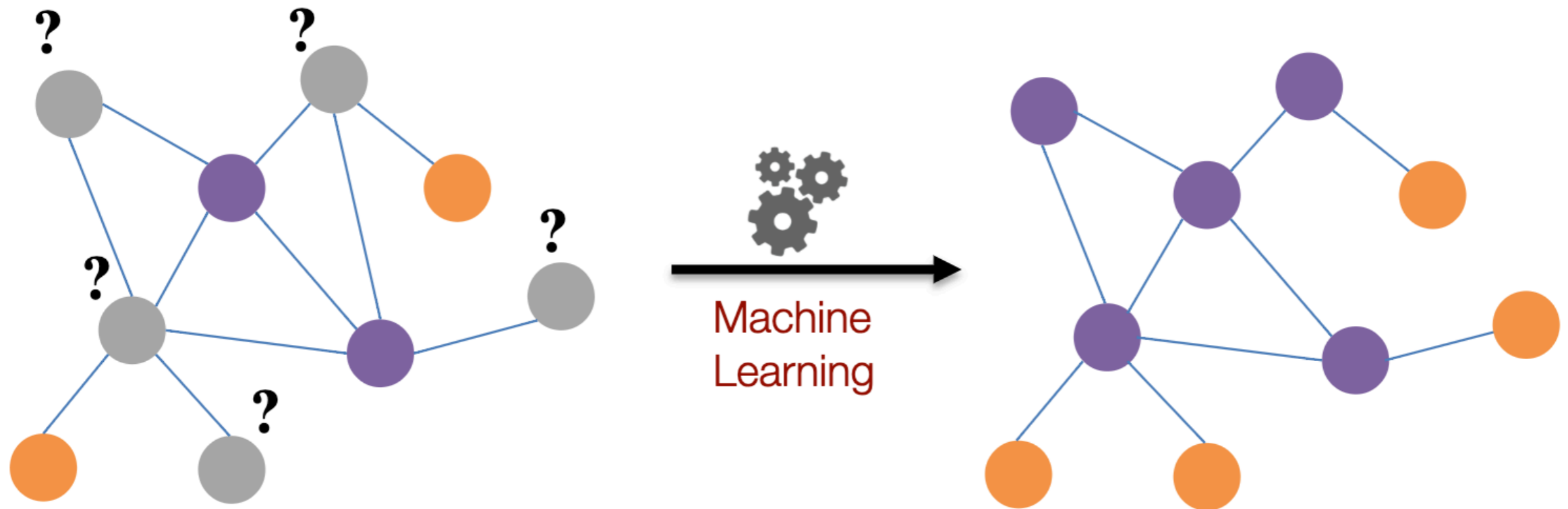
from (Antonakos et al., CVPR, 2015)

- Graph gives a lot of flexibility and can give a very different and interesting perspective on the problem
- Neural networks can be viewed as graph where nodes are neurons and weights are edges

Graph mining tasks

- Classical ML tasks in graphs:
 - **Node classification:** Predict a type of a given node
 - **Link prediction:** Predict whether two nodes are linked
 - **Community detection:** Identify densely linked clusters of nodes
 - **Network similarity:** How similar are two (sub)networks

Node Classification



Node Classification

Classifying the function of proteins in the interactome!

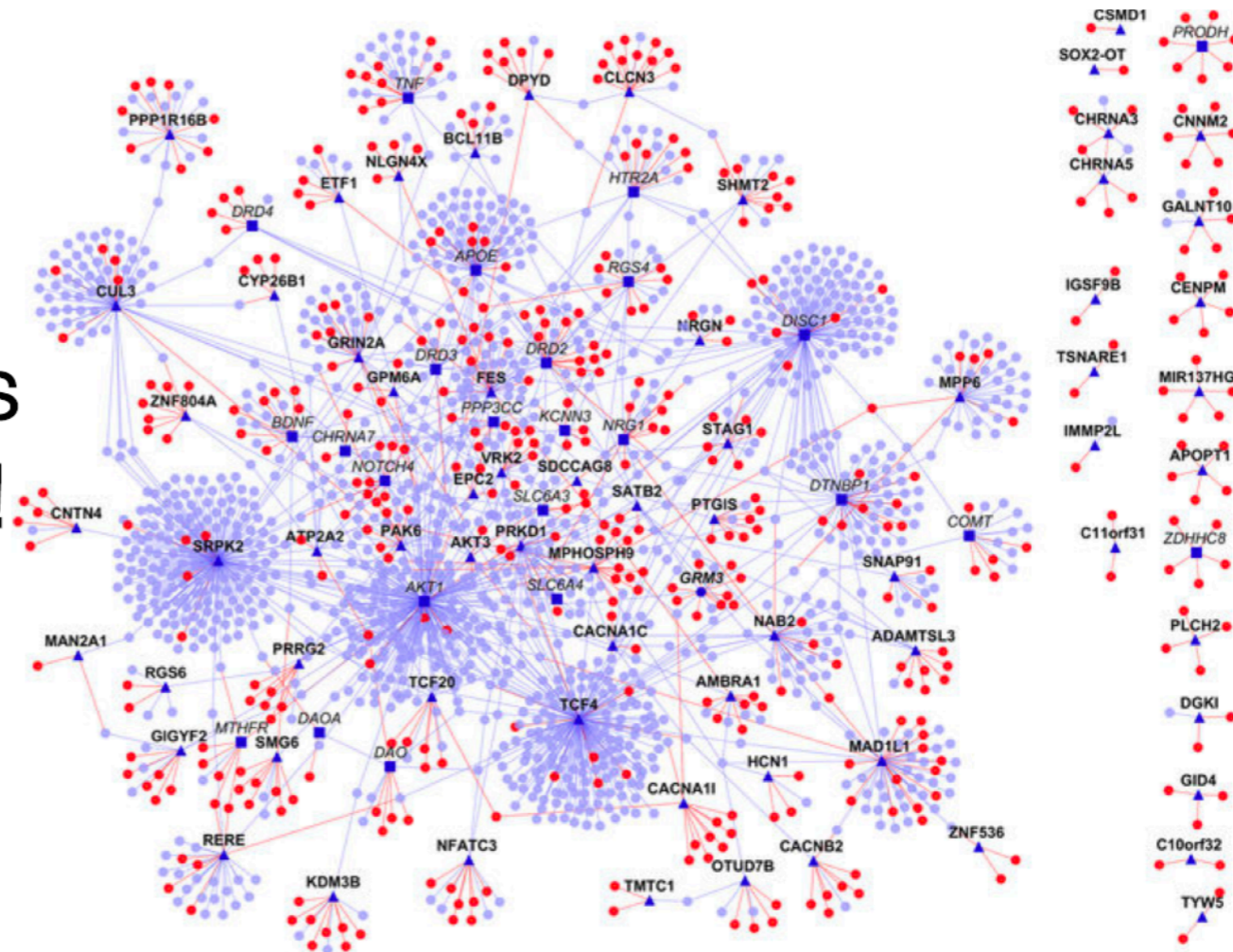
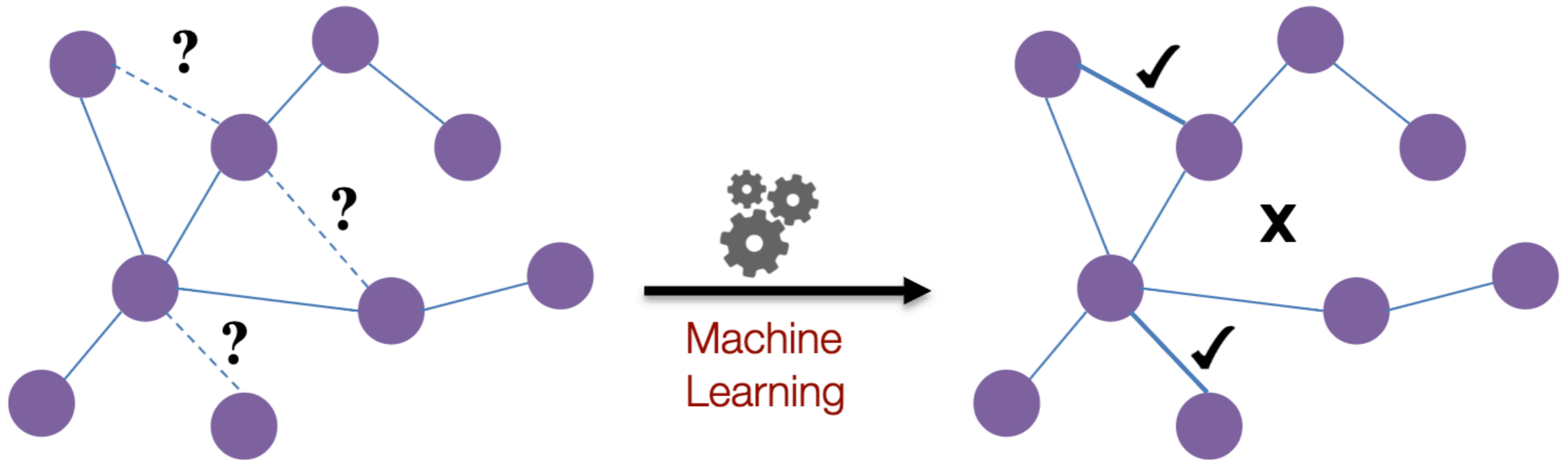


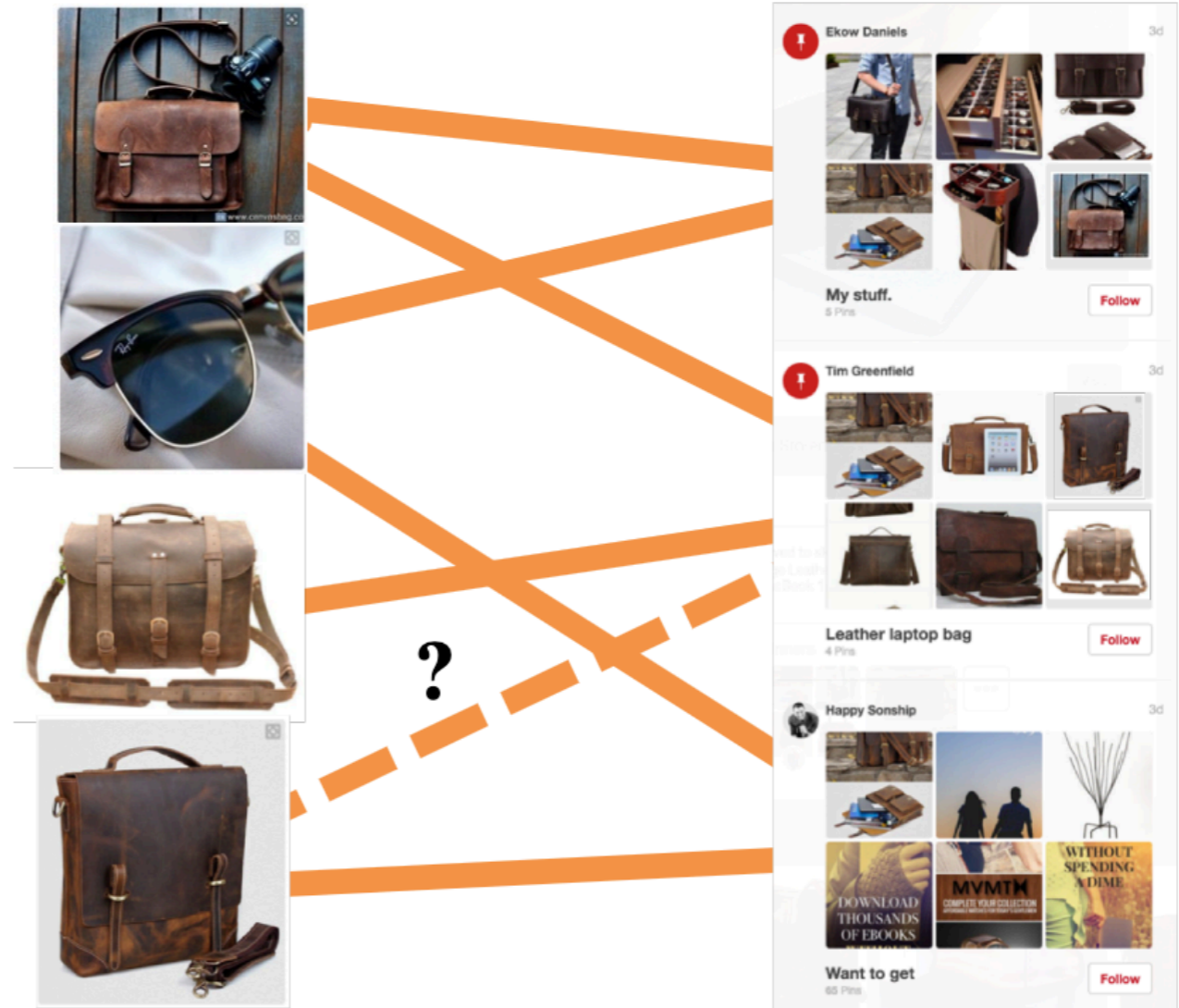
Image from: Ganapathiraju et al. 2016. [Schizophrenia interactome with 504 novel protein-protein interactions](#). *Nature*.

Link Prediction



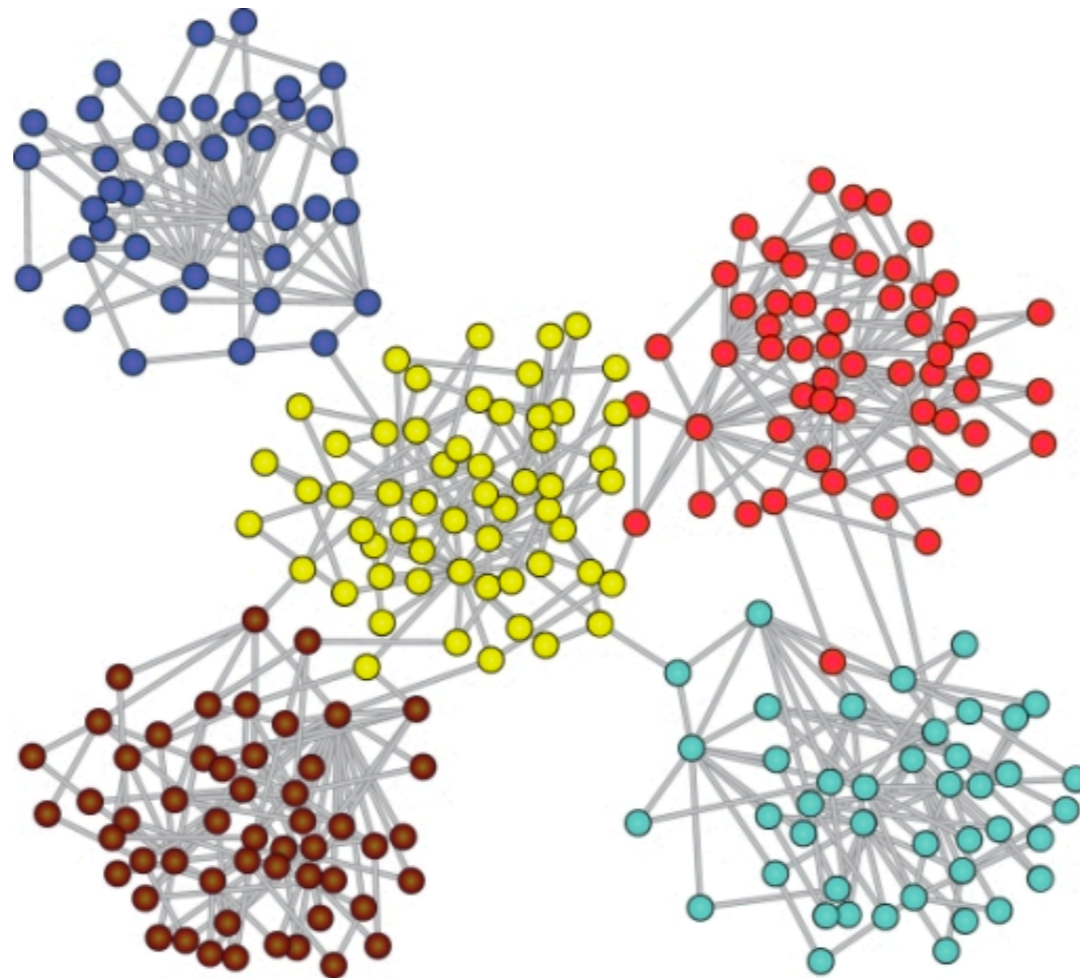
Link Prediction

Content recommendation is link prediction!

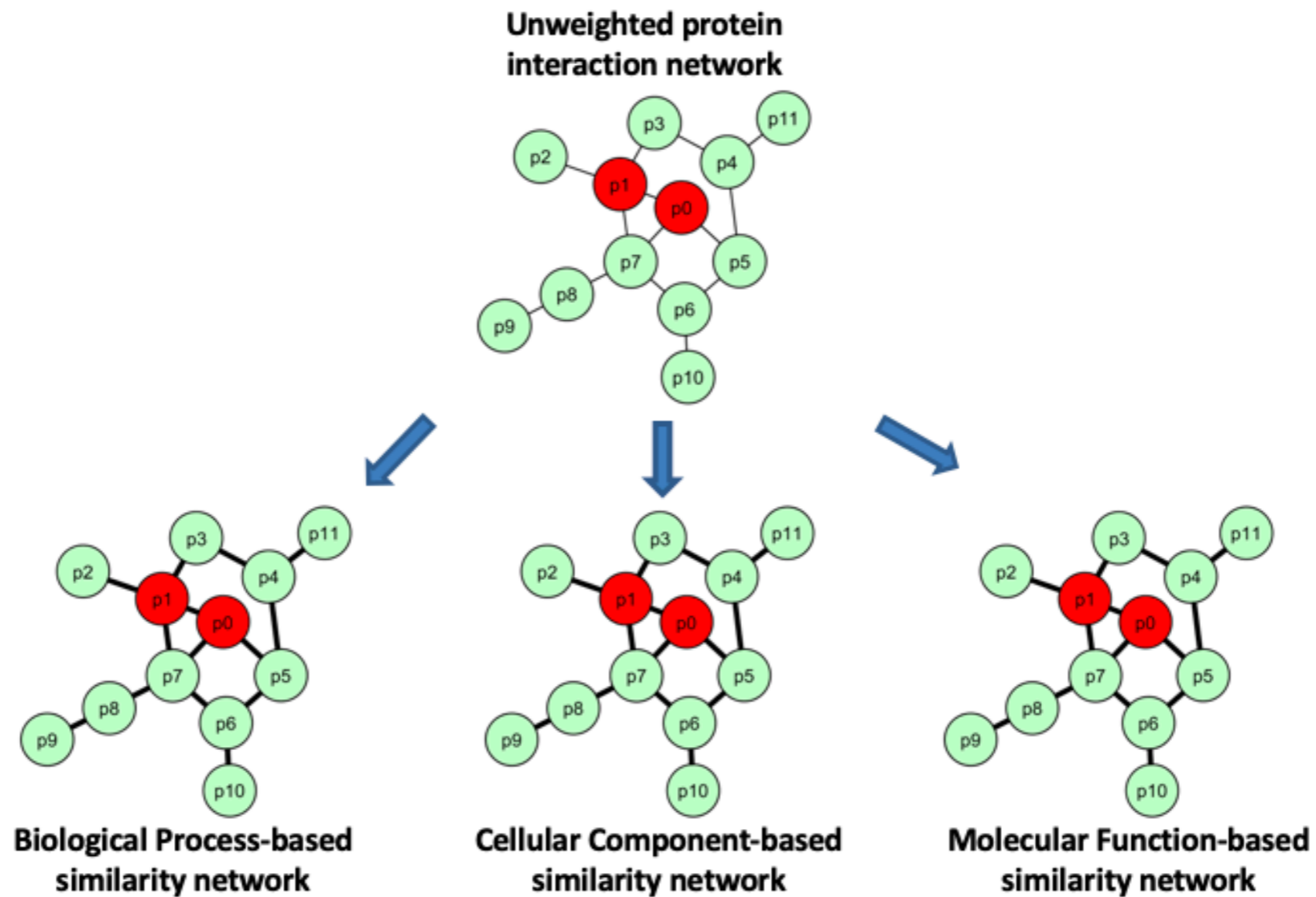


Community Detection

- The field of community detection aims to identify highly connected groups of individuals or objects inside these networks, these groups are called communities.

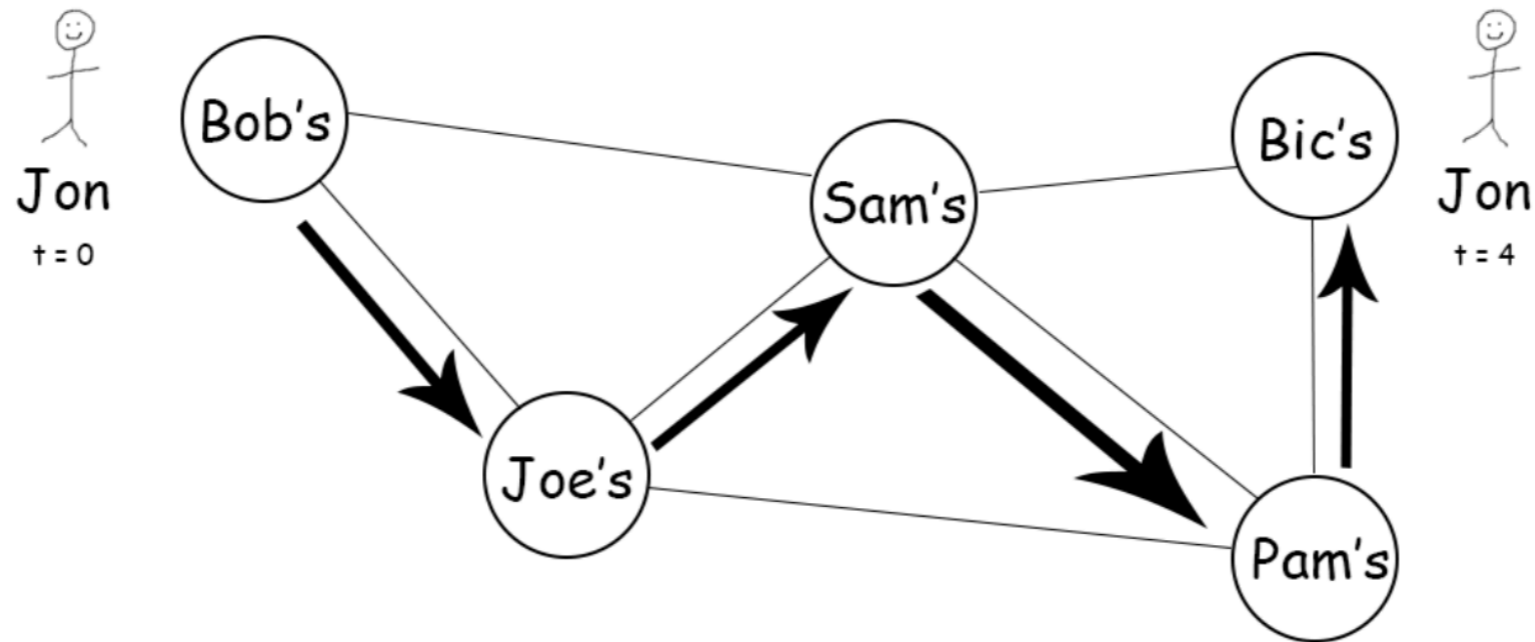


Network Similarity



Graph Basics

Traverse a graph



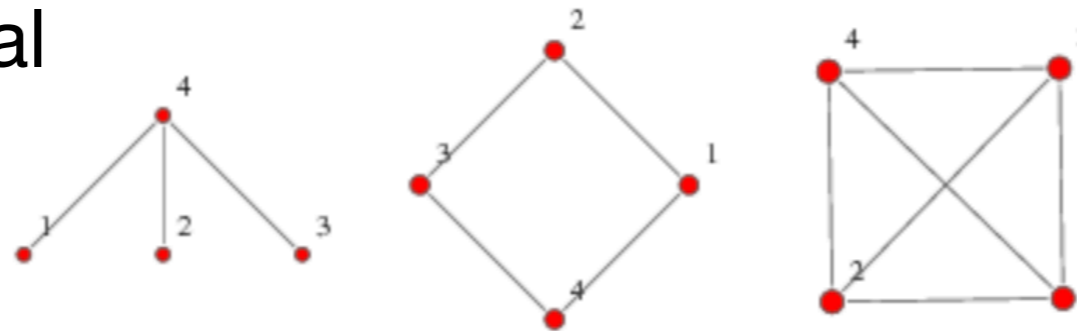
- **Walk:** A graph traversal — a **closed walk** is when the destination node is the same as the source node
- **Trail:** A walk with no repeated edges — a **circuit** is a closed trail
- **Path:** A walk with no repeated nodes — a **cycle** is a closed path

Adjacency Matrix

- The Adjacency Matrix of a graph is be made of 1s and 0s **unless** it is otherwise weighted or labelled. **A** can be built by following this rule:

$$a_{ij} = \begin{cases} 1, & \text{if } (v_i, v_j) \in E \\ 0, & \text{otherwise} \end{cases}$$

The Adjacency Matrix of a undirected graph is therefore symmetrical along its diagonal



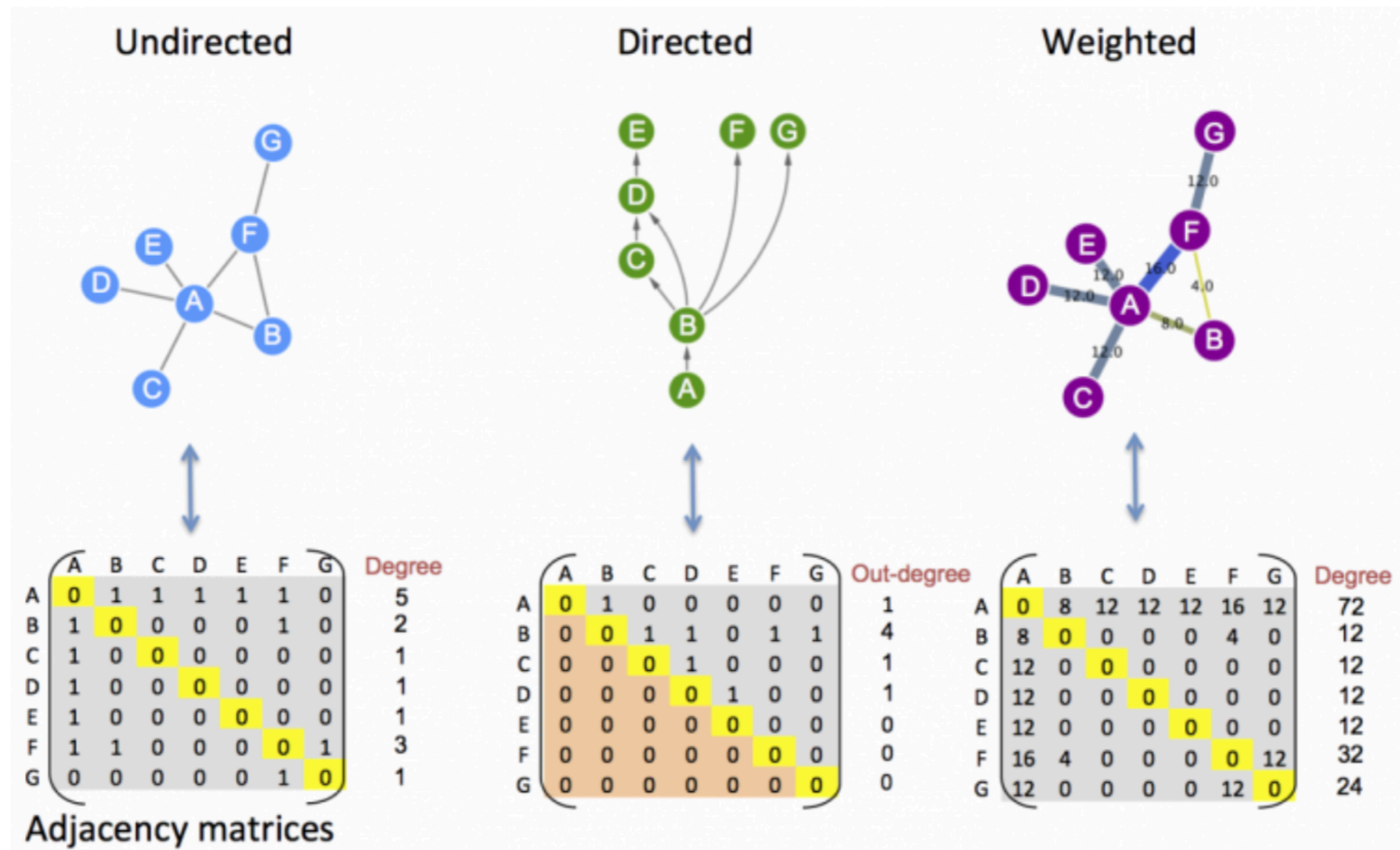
$$\begin{pmatrix} 0 & 0 & 0 & 1 \\ 0 & 0 & 0 & 1 \\ 0 & 0 & 0 & 1 \\ 1 & 1 & 1 & 0 \end{pmatrix}$$

$$\begin{pmatrix} 0 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 \\ 0 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 \end{pmatrix}$$

$$\begin{pmatrix} 0 & 1 & 1 & 1 \\ 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 1 \\ 1 & 1 & 1 & 0 \end{pmatrix}$$

Degree Matrix

- The Degree Matrix D of a graph is essentially a diagonal matrix, where each value of the diagonal is the degree of its corresponding node.



Laplacian Matrix

- The Laplacian Matrix of a graph is the result of subtracting the Adjacency Matrix from the Degree Matrix:

$$L = D - A$$

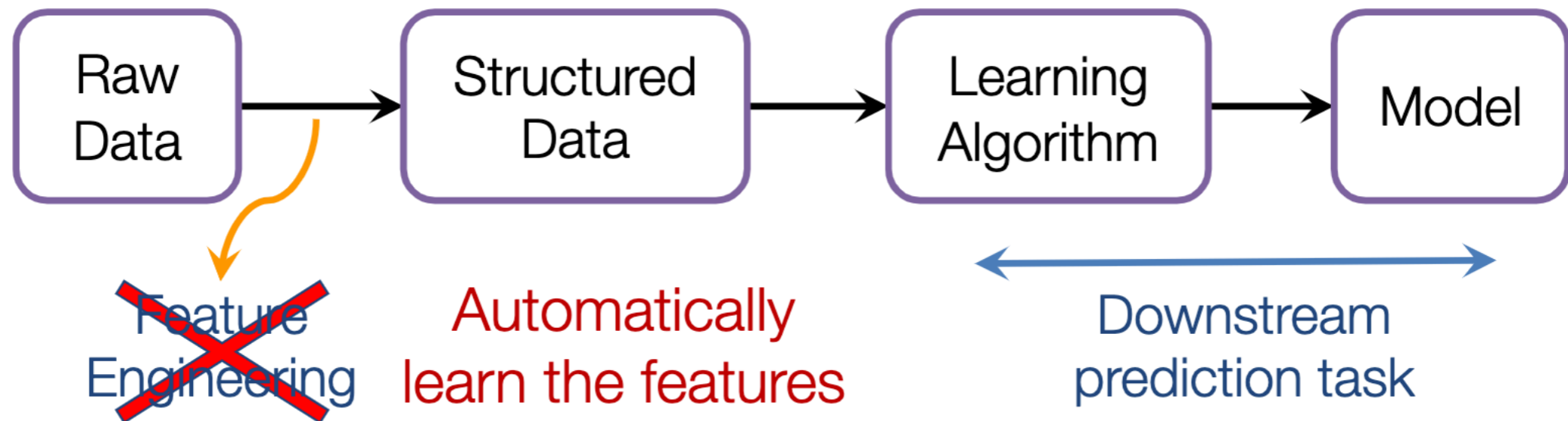
- Each value in the Degree Matrix is subtracted by its respective value in the Adjacency Matrix as such:

Labeled graph	Degree matrix	Adjacency matrix	Laplacian matrix
	$\begin{pmatrix} 2 & 0 & 0 & 0 & 0 & 0 \\ 0 & 3 & 0 & 0 & 0 & 0 \\ 0 & 0 & 2 & 0 & 0 & 0 \\ 0 & 0 & 0 & 3 & 0 & 0 \\ 0 & 0 & 0 & 0 & 3 & 0 \\ 0 & 0 & 0 & 0 & 0 & 1 \end{pmatrix}$	$\begin{pmatrix} 0 & 1 & 0 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 \\ 0 & 1 & 0 & 1 & 0 & 0 \\ 0 & 0 & 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 0 & 0 \end{pmatrix}$	$\begin{pmatrix} 2 & -1 & 0 & 0 & -1 & 0 \\ -1 & 3 & -1 & 0 & -1 & 0 \\ 0 & -1 & 2 & -1 & 0 & 0 \\ 0 & 0 & -1 & 3 & -1 & -1 \\ -1 & -1 & 0 & -1 & 3 & 0 \\ 0 & 0 & 0 & -1 & 0 & 1 \end{pmatrix}$

Graph Learning

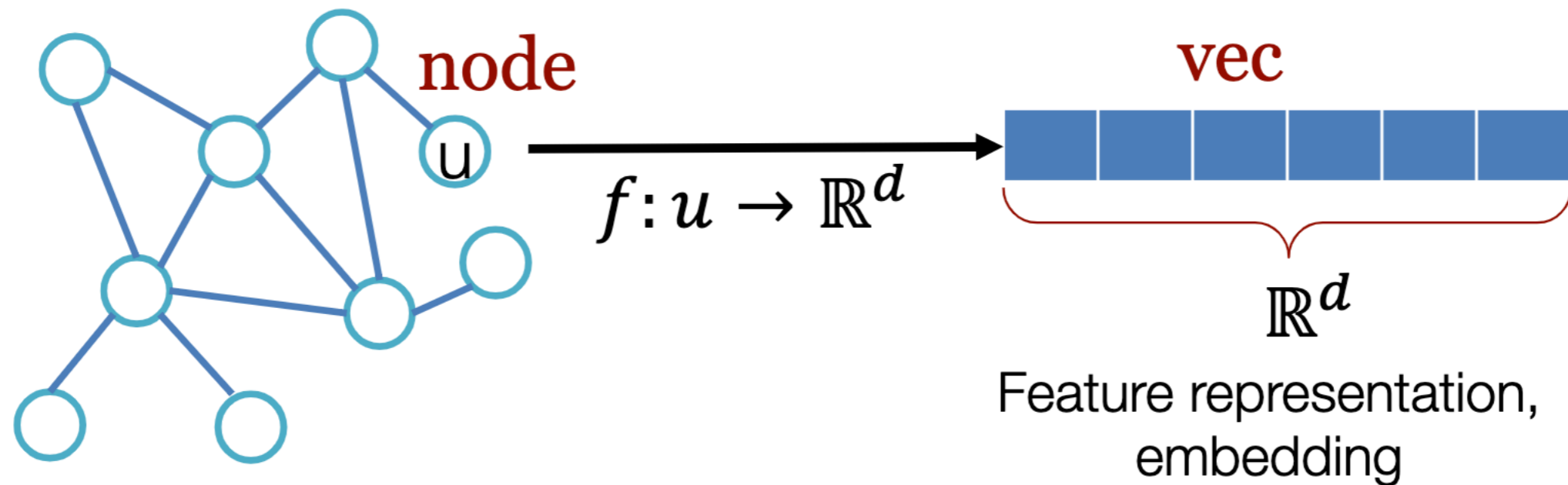
Traditional Machine Learning Pipeline

- (Supervised) Machine Learning Lifecycle



Feature Learning in Graphs

- **Goal:** Efficient task-independent feature learning for machine learning in graphs!

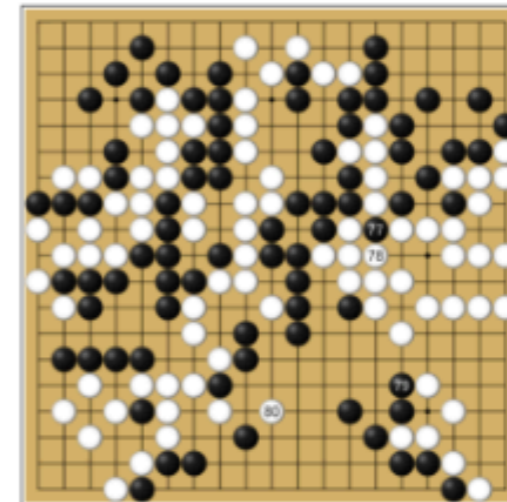


Representation

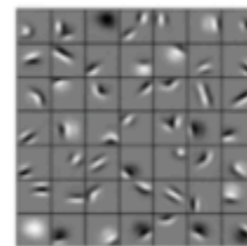
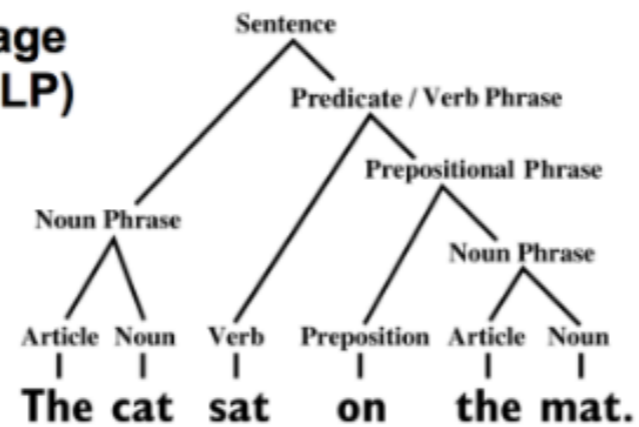
Speech data



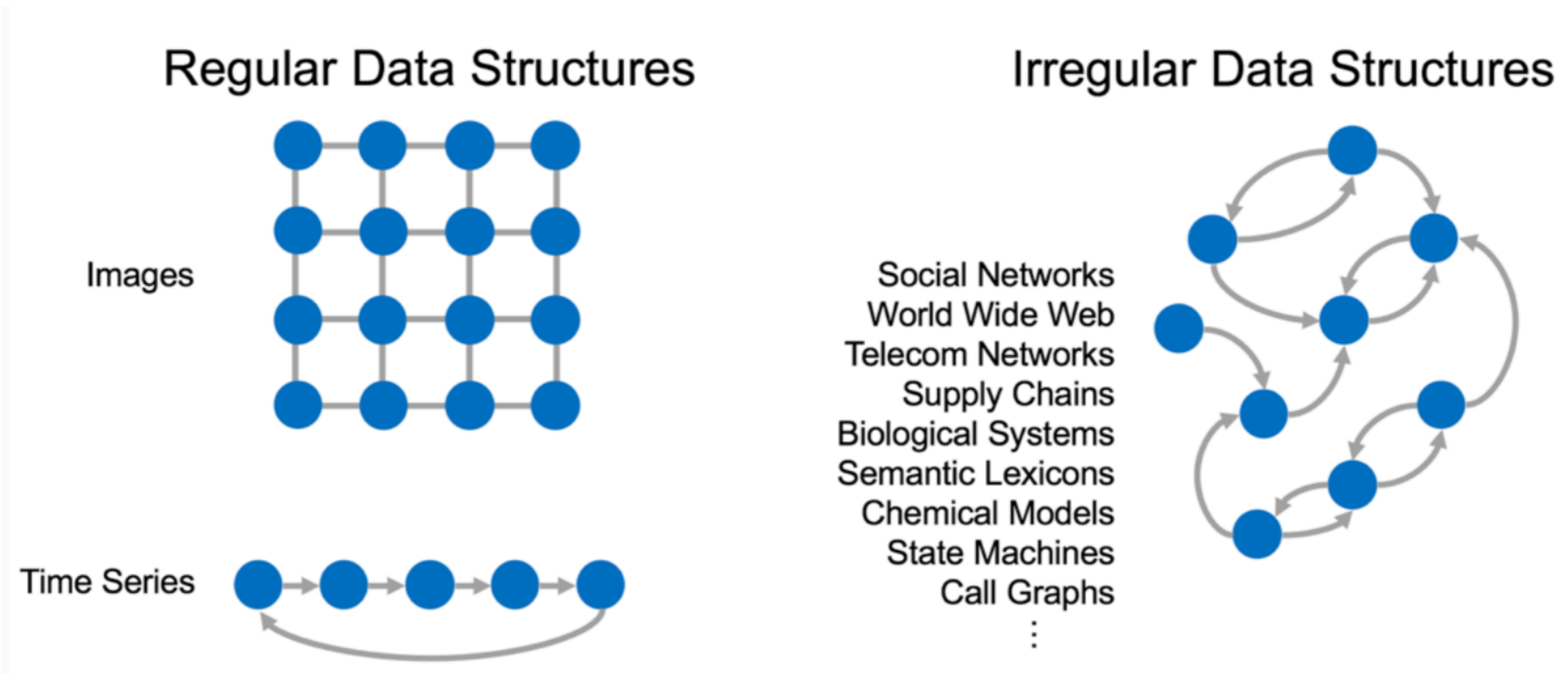
Grid games



Natural language processing (NLP)



Why graph learning is hard?

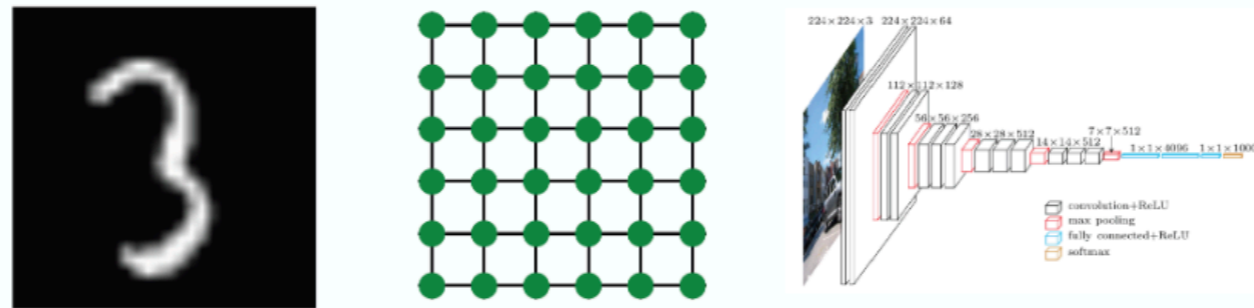


Standard machine learning/deep learning approaches don't work on this data!

Why Graph learning is hard?

- Modern deep learning toolbox is designed for simple sequences or grids.

CNNs for fixed-size images/grids....

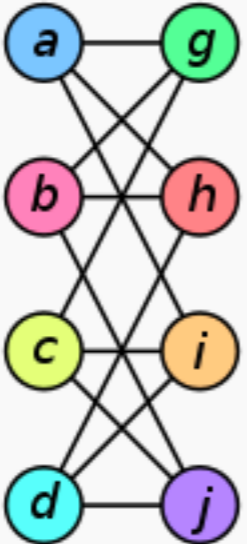
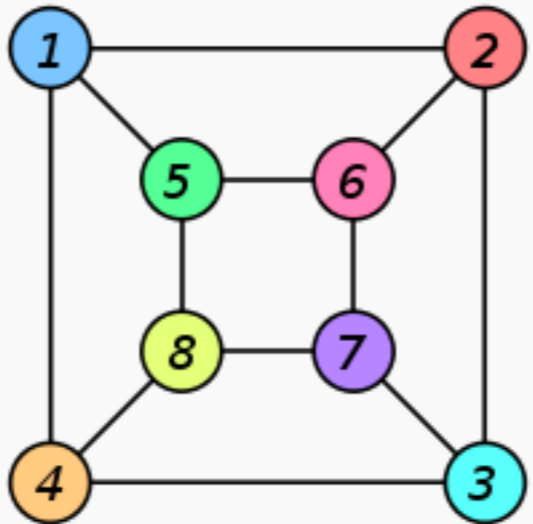


RNNs or word2vec for text/sequences...



recap: Isomorphism problem

- The **graph isomorphism problem** is the computational problem of determining whether two finite graphs are isomorphic.

Graph G	Graph H	An isomorphism between G and H
		$f(a) = 1$ $f(b) = 6$ $f(c) = 8$ $f(d) = 3$ $f(g) = 5$ $f(h) = 2$ $f(i) = 4$ $f(j) = 7$

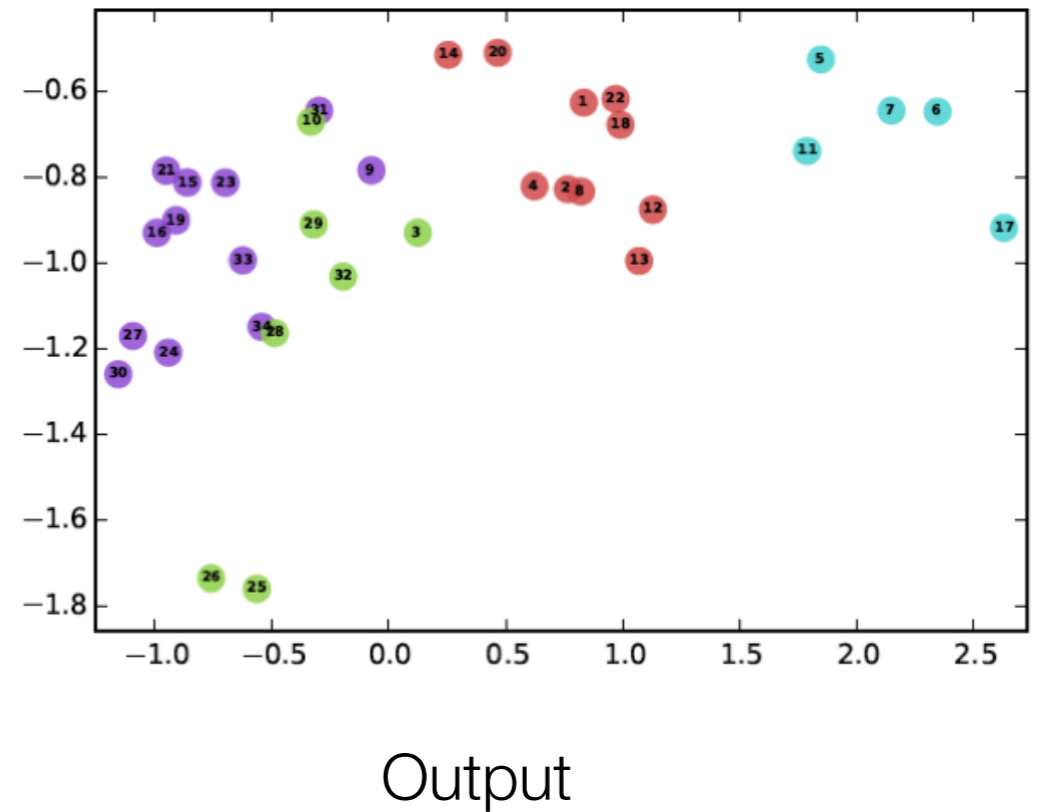
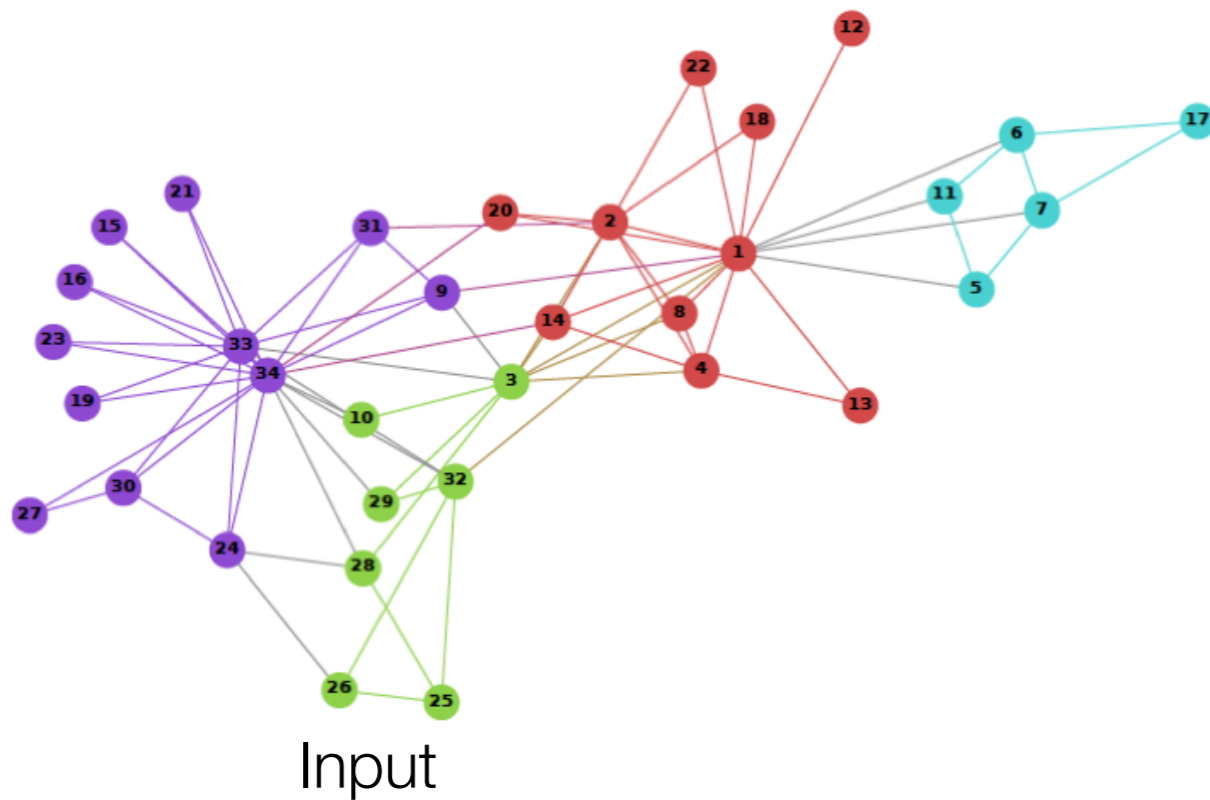
- The graph isomorphism problem is neither known to be NP-complete nor known to be tractable

Why Graph learning is hard?

- Graphs are far **more complex** than text or visual data!
- Complex topographical structure (i.e., **no spatial locality** like grids)
- No fixed node ordering or reference point (i.e., the **isomorphism problem**)
- Often dynamic and have multimodal features.

Node Embedding

Node Embedding



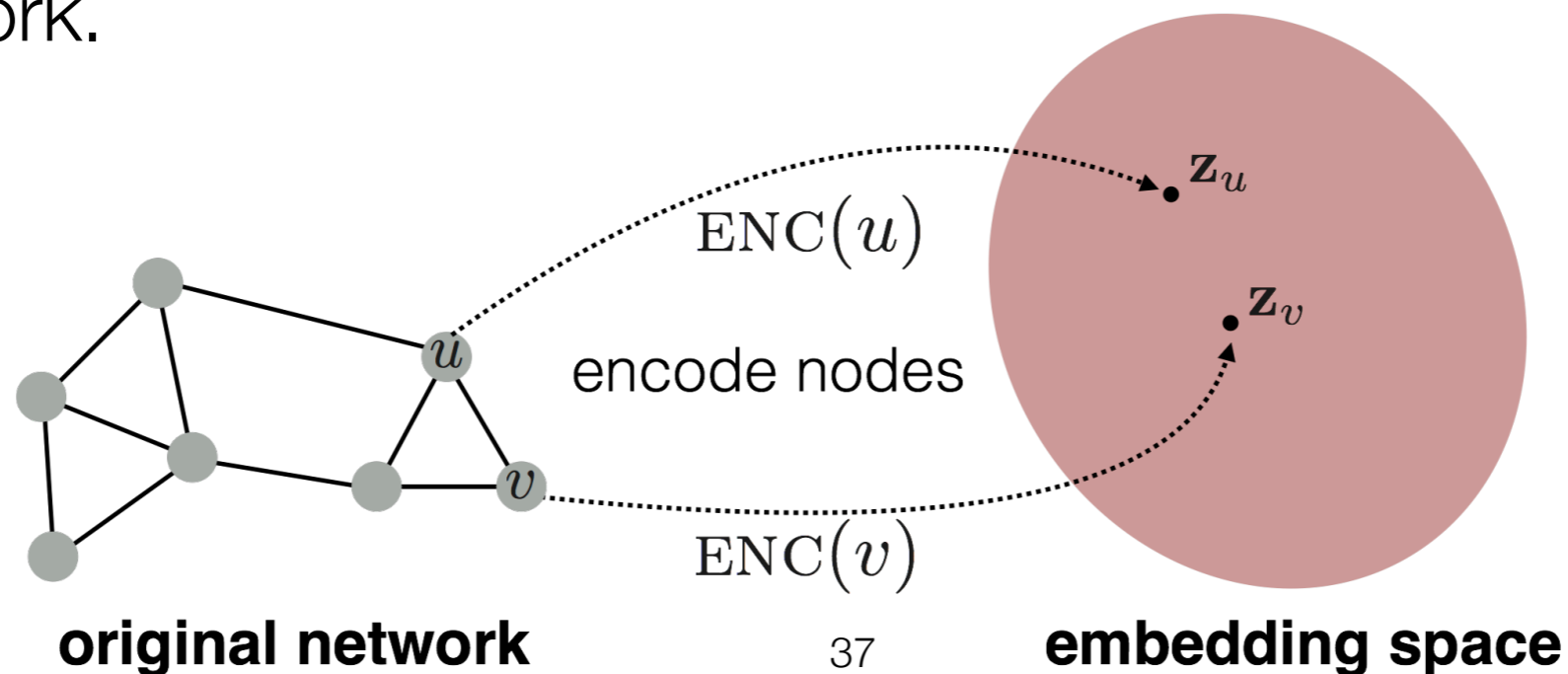
- **Intuition:** Find embedding of nodes to **d-dimensions** so that “**similar**” nodes in the graph have embeddings that are **close together**.

Node Embedding (Set up)

- Assume we have a graph G :
 - V is the vertex set.
 - A is the adjacency matrix (assume binary).
 - No node features or extra information is used!

Node Embedding (Set up)

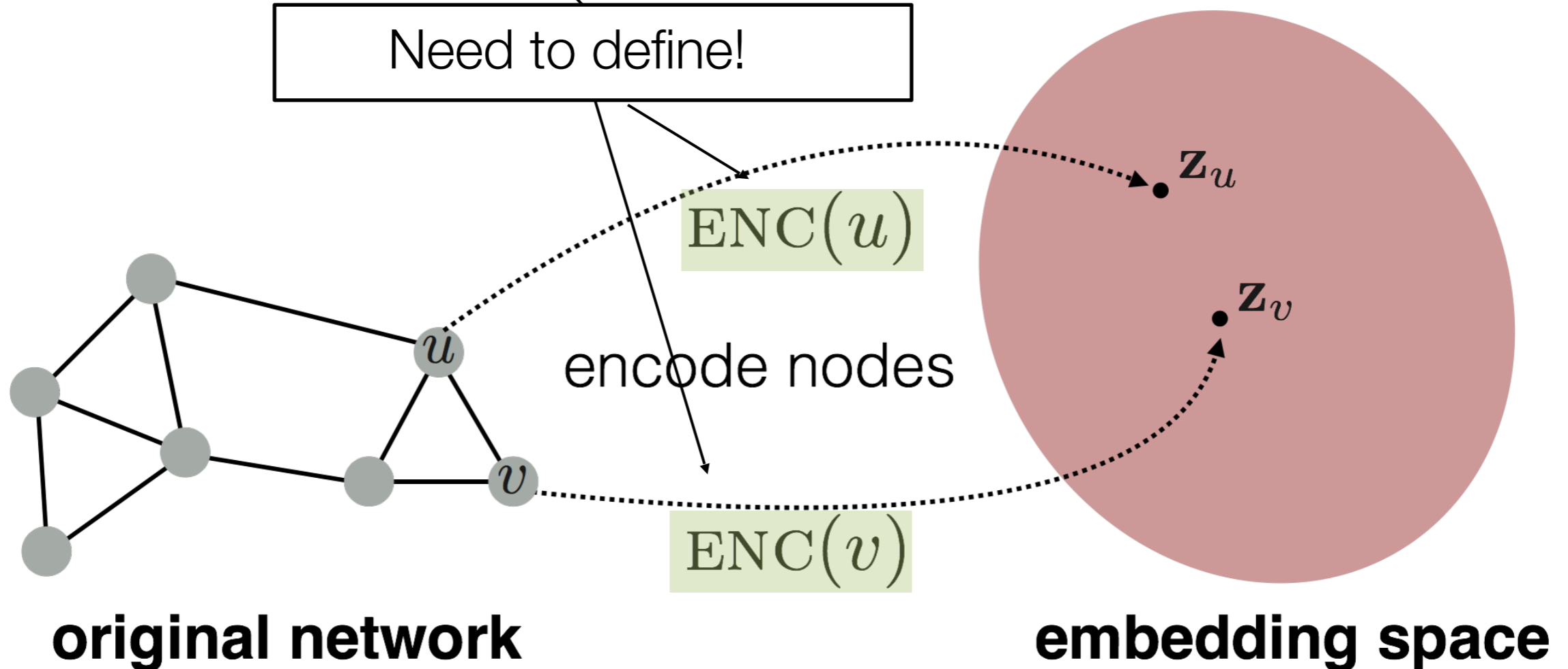
- Assume we have a graph G :
 - V is the vertex set.
 - A is the adjacency matrix (assume binary).
 - No node features or extra information is used!
- Goal is to encode nodes so that similarity in the embedding space (e.g., dot product) approximates similarity in the original network.



Node Embedding (Set up)

Goal: $\text{similarity}(u, v) \approx \mathbf{z}_v^\top \mathbf{z}_u$

Need to define!



Learning Node Embeddings

1. Define an encoder (i.e., a mapping from nodes to embeddings)
2. Define a node similarity function (i.e., a measure of similarity in the original network).
3. Optimize the parameters of the encoder so that:

$$\text{similarity}(u, v) \approx \mathbf{z}_v^\top \mathbf{z}_u$$

Key Components

- **Encoder** maps each node to a low-dimensional vector.

$$\text{ENC}(v) = \mathbf{z}_v$$

node in the input graph

d-dimensional embedding

Similarity function specifies how relationships in vector space map to relationships in the original network.

$$\text{similarity}(u, v) \approx \mathbf{z}_v^T \mathbf{z}_u$$

Similarity of u and v in the original network

dot product between node embeddings

Shallow Encoding

- Simplest encoding approach: encoder is just an embedding-lookup

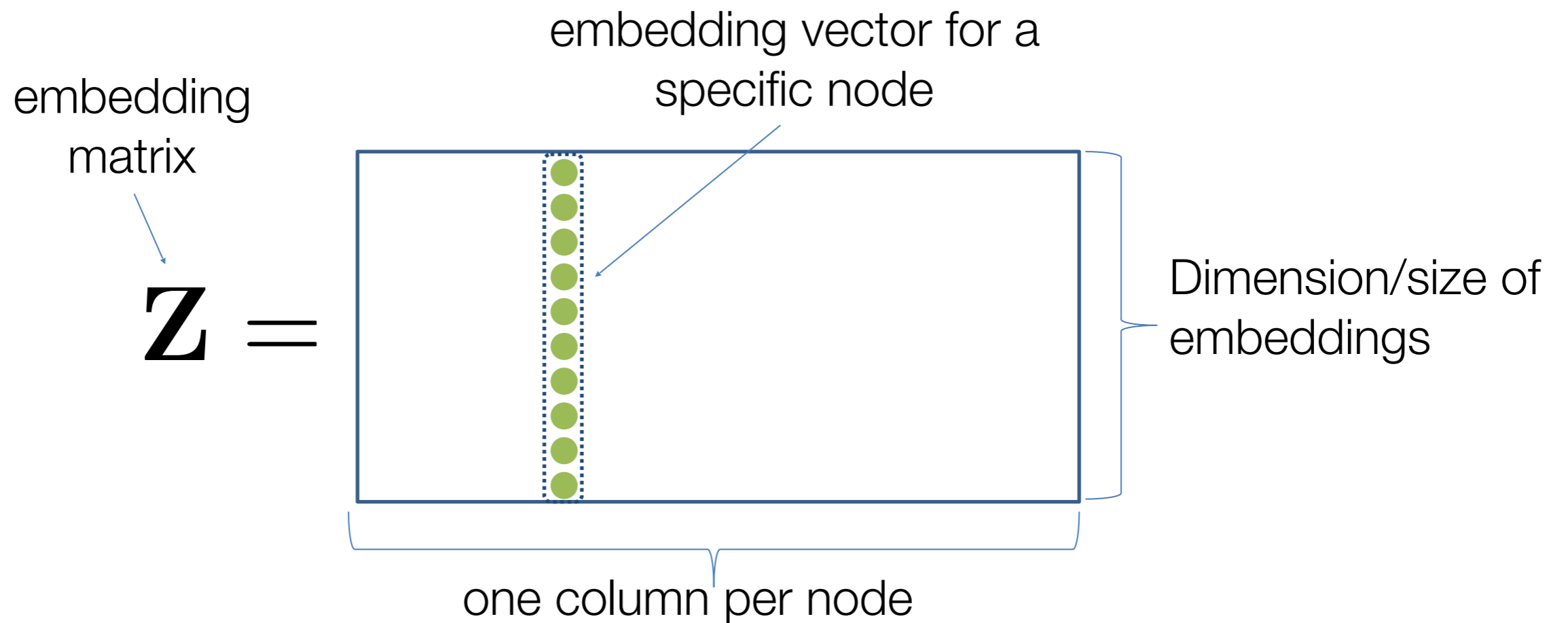
$$\text{ENC}(v) = \mathbf{Z}\mathbf{v}$$

$\mathbf{Z} \in \mathbb{R}^{d \times |\mathcal{V}|}$ matrix, each column is node embedding
[what we learn!]

$\mathbf{v} \in \mathbb{I}^{|\mathcal{V}|}$ indicator vector, all zeroes except a one in
column indicating node v

Shallow Encoding

- Simplest encoding approach: encoder is just an embedding-lookup



From Shallow to Deep

- Limitations of shallow encoding:
 - $O(|V|)$ parameters are needed: there **no parameter sharing** and every node has its own unique embedding vector.
 - Inherently “**transductive**”: It is impossible to generate embeddings for nodes that were not seen during training.
 - Do not incorporate node features: Many graphs have features that we can and should leverage.

From Shallow to Deep

- We will now discuss “deeper” methods based on graph neural networks.

$$\text{ENC}(v) = \text{complex function that depends on graph structure.}$$

- In general, all of encoders can be combined with the similarity functions that depends on graph structure.

How to Define Node Similarity?

- Key distinction between “shallow” methods is how they define node similarity.
- E.g., should two nodes have similar embeddings if they....
 - are connected?
 - share neighbors?
 - have similar “structural roles”?
 - ...?

How to Define Node Similarity?

1. Adjacency-based similarity
2. Multi-hop similarity
3. Random walk approaches

High-level structure and material from:

- [Hamilton et al. 2017](#). Representation Learning on Graphs: Methods and Applications. *IEEE Data Engineering Bulletin on Graph Systems*.

Adjacency-based Similarity

Material based on:

- Ahmed et al. 2013. [Distributed Natural Large Scale Graph Factorization](#). WWW.

Adjacency-based Similarity

- **Similarity function** is just the **edge weight** between u and v in the original network.
- Intuition: Dot products between node embeddings approximate edge existence.

$$\mathcal{L} = \sum_{(u,v) \in V \times V} \left\| \mathbf{z}_u^\top \mathbf{z}_v - \mathbf{A}_{u,v} \right\|^2$$

loss (what we want to minimize)

sum over all node pairs

embedding similarity

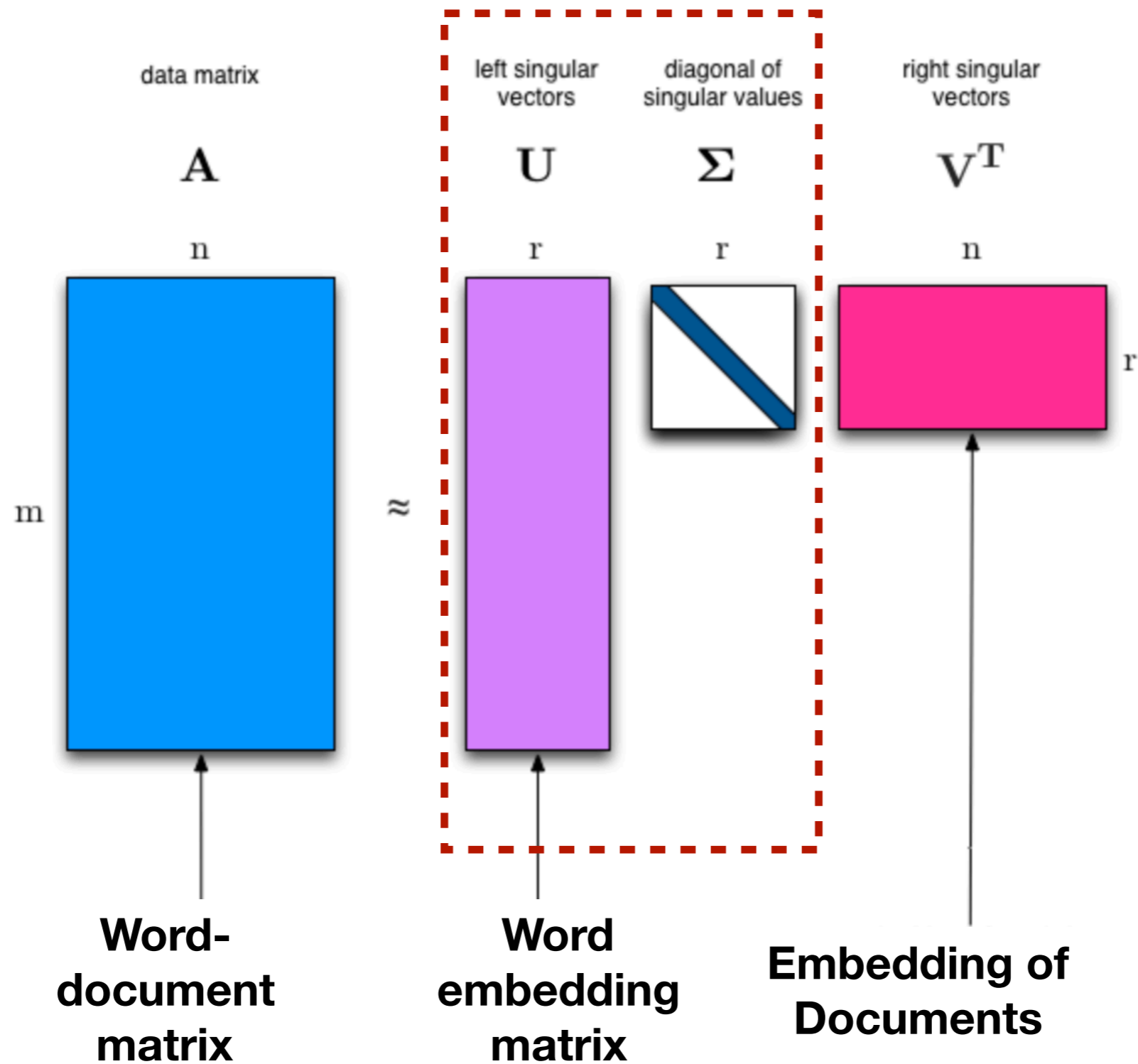
(weighted) adjacency matrix for the graph

Adjacency-based Similarity

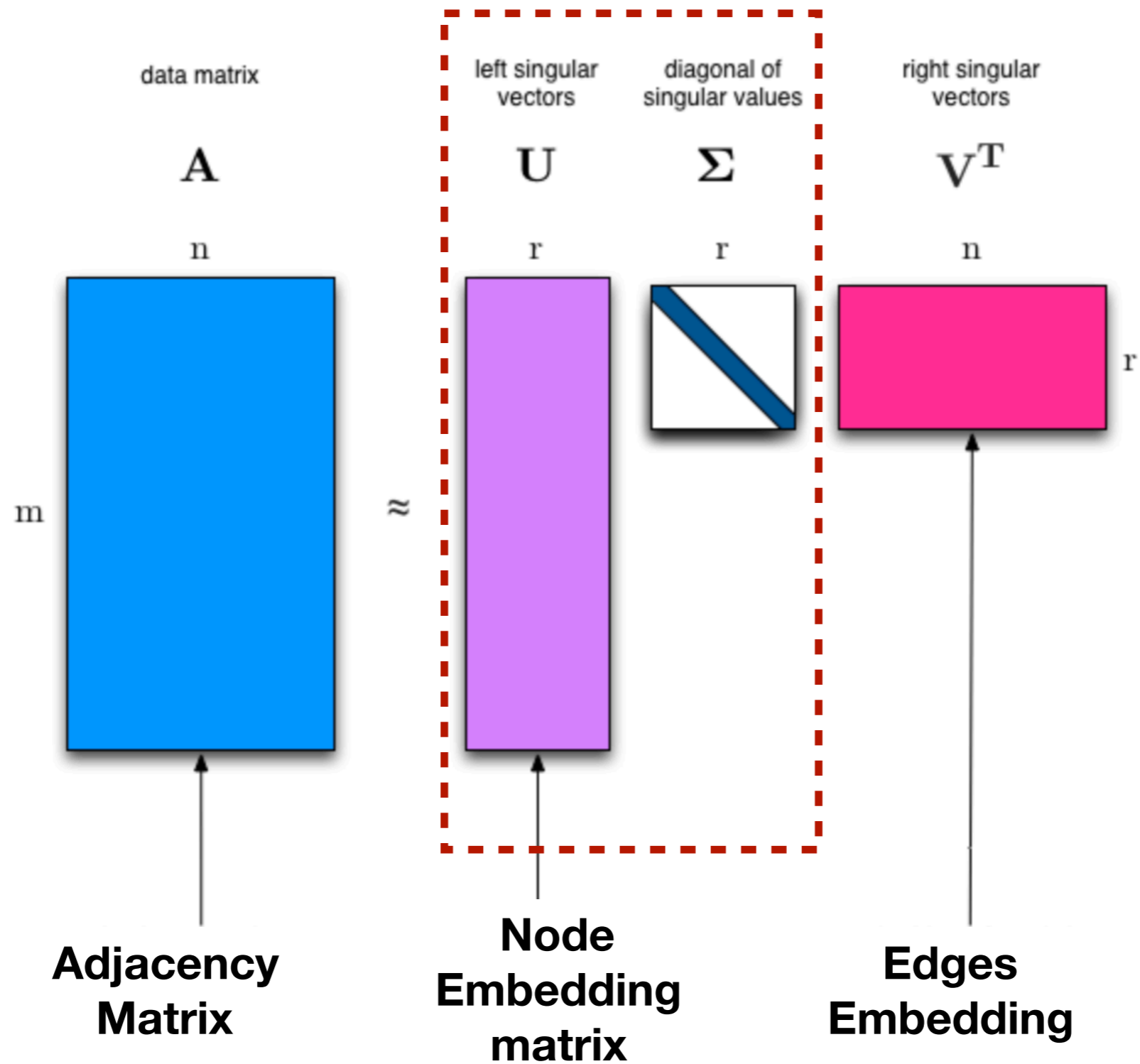
$$\mathcal{L} = \sum_{(u,v) \in V \times V} \|\mathbf{z}_u^\top \mathbf{z}_v - \mathbf{A}_{u,v}\|^2$$

- Find embedding matrix that minimizes the loss
 - Option 1: Use **stochastic gradient descent (SGD)** as a general optimization method.
 - Highly scalable, general approach
 - Option 2: Solve **matrix decomposition solvers** (e.g., SVD).
 - Only works in limited cases.

Recap: SVD for Word embedding



Recap: SVD for Node embedding



Recap: Node Similarity is preserved

$$\begin{array}{ccccccc} \text{data matrix} & & \text{left singular} & \text{diagonal of} & \text{right singular} \\ & & \text{vectors} & \text{singular values} & \text{vectors} \\ \mathbf{C} & = & \mathbf{U} & \mathbf{\Sigma} & \mathbf{V}^T \end{array}$$

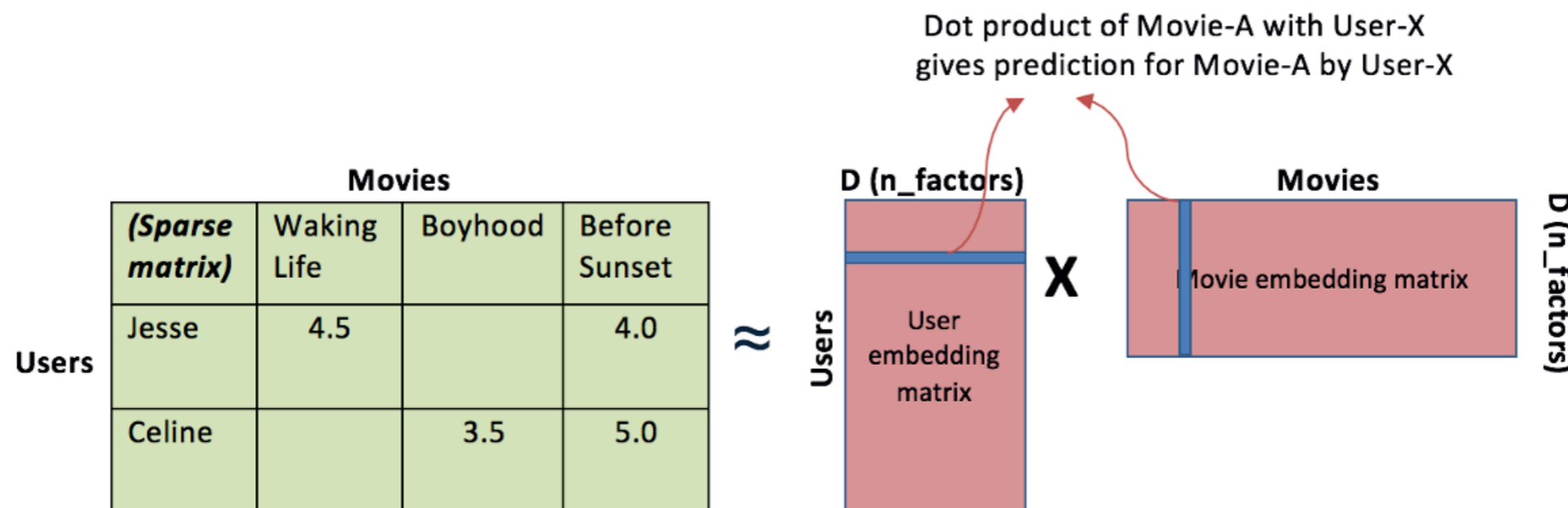
- Given an Adjacency matrix C , we can get a decomposition C' from SVD.

$$\begin{aligned} \hat{X}\hat{X}^T &= (U\Sigma V^T)(U\Sigma V^T)^T \\ &= (U\Sigma V^T)(V\Sigma U^T) \\ &= U\Sigma\Sigma^T U^T \quad (\because V^T V = I) \\ &= U\Sigma(U\Sigma)^T \end{aligned}$$



Matrix factorization

- Matrix factorization algorithms work by decomposing the user-item interaction matrix into the product of two lower dimensionality rectangular matrices.

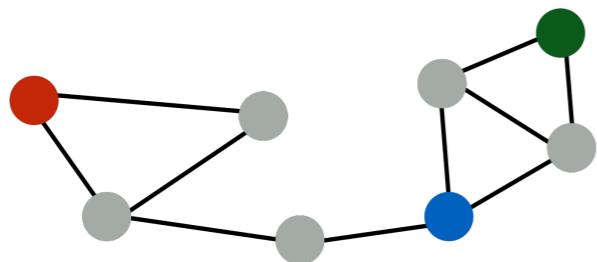


- This family of methods became widely known during the Netflix prize challenge 2006 due to its effectiveness in recommender systems..

Adjacency-based Similarity

$$\mathcal{L} = \sum_{(u,v) \in V \times V} \|\mathbf{z}_u^\top \mathbf{z}_v - \mathbf{A}_{u,v}\|^2$$

- Drawbacks:
 - $O(|V|^2)$ runtime. (Must consider all node pairs.)
 - Can make $O(|E|)$ by only summing over non-zero edges and using regularization (e.g., [Ahmed et al., 2013](#))
 - $O(|V|)$ parameters! (One learned vector per node).
 - Only considers direct, local connections.



e.g., the **blue** node is obviously more similar to **green** compared to **red** node, despite none having direct connections.

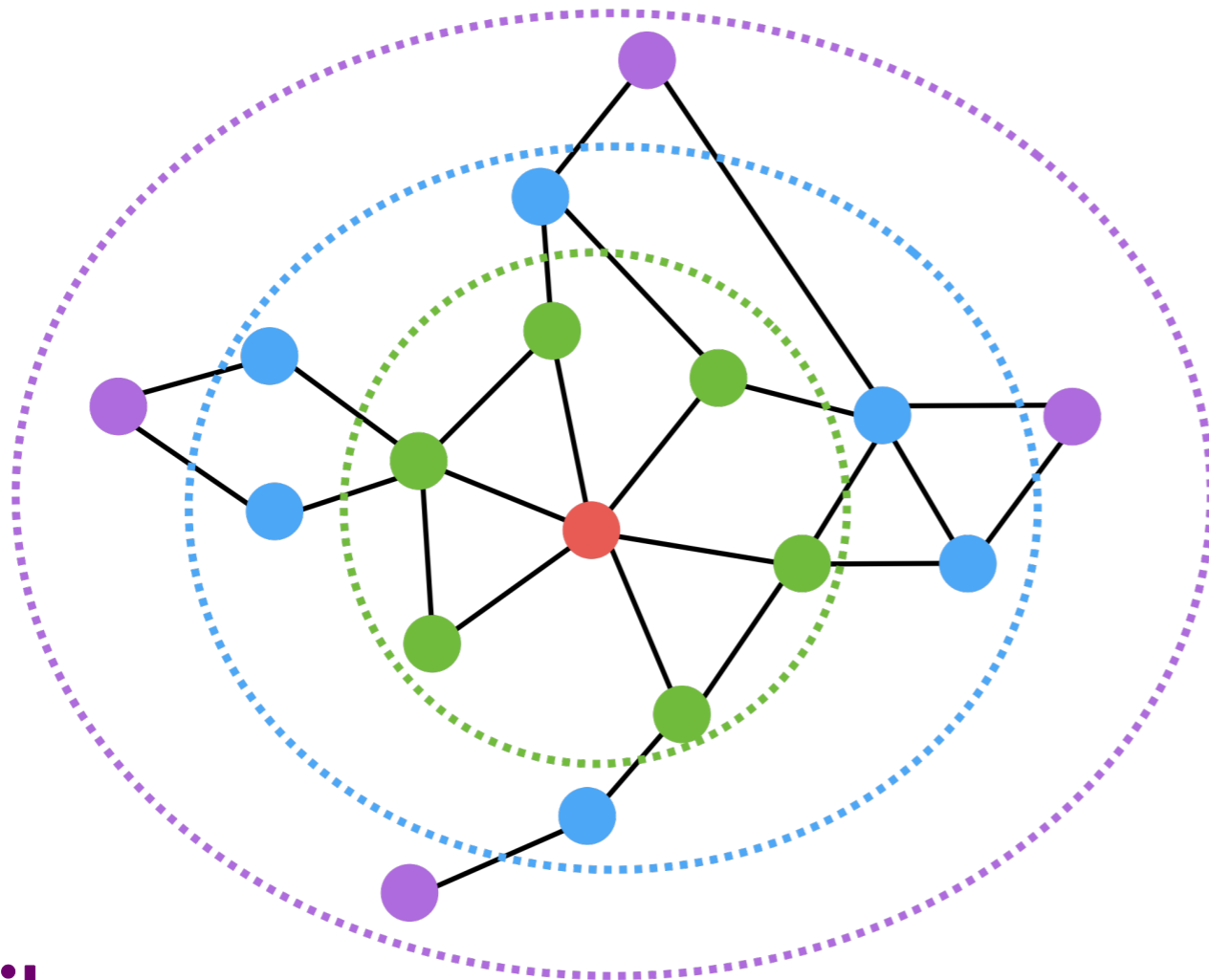
Multi-hop Similarity

Material based on:

- Cao et al. 2015. [GraRep: Learning Graph Representations with Global Structural Information](#). *CIKM*.
- Ou et al. 2016. [Asymmetric Transitivity Preserving Graph Embedding](#). *KDD*.
- Jian Tang, Meng Qu, Mingzhe Wang, Jun Yan, Ming Zhang and Qiaozhu Mei. LINE: Large-scale Information Network Embedding . *WWW'15*

Multi-hop Similarity

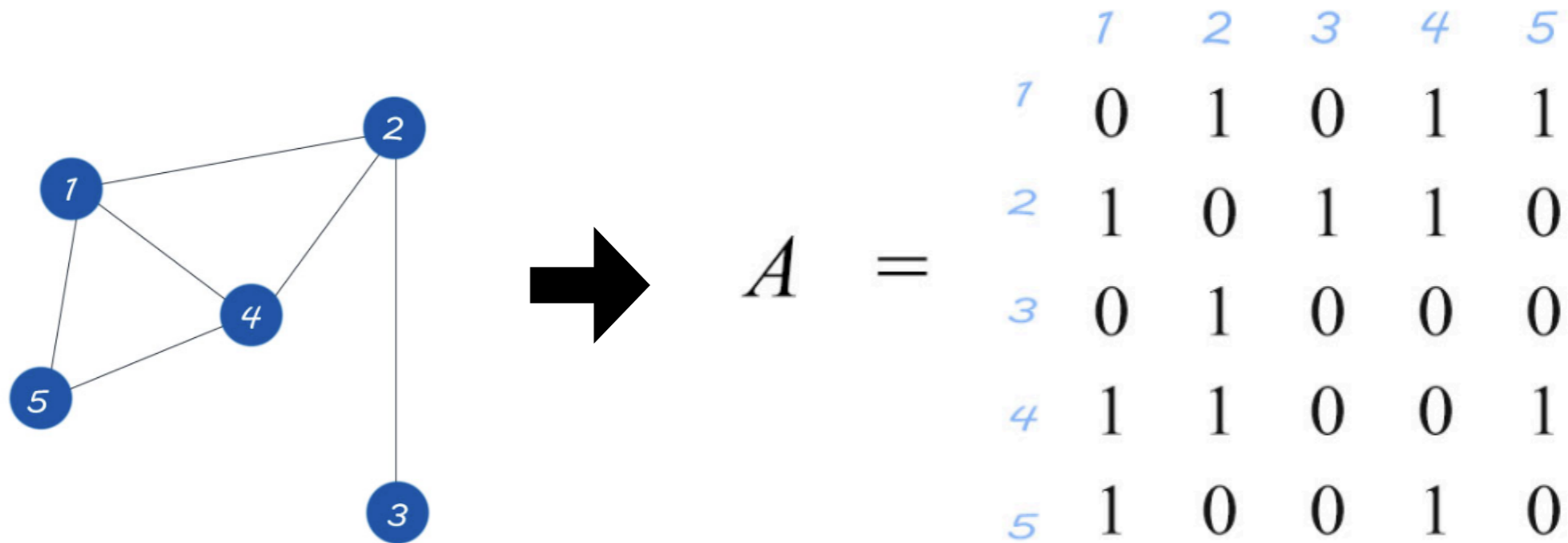
- Idea: Consider k-hop node neighbors.
- E.g., two or three-hop neighbors.



- **Red:** Target node
- **Green:** 1-hop neighbors
 - A (i.e., adjacency matrix)
- **Blue:** 2-hop neighbors
 - A^2
- **Purple:** 3-hop neighbors
 - A^3
-

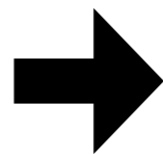
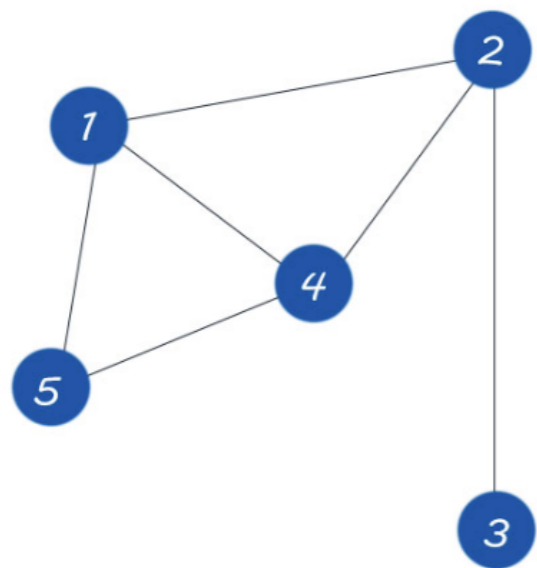
Power of adjacency matrix

- If A^k gives us the number of walks from node i to node j after k steps.



Power of adjacency matrix

- If A^k gives us the number of walks from node i to node j after k steps.



$$A^3 = \begin{pmatrix} 4 & 6 & 1 & 5 & 5 \\ 6 & 2 & 3 & 6 & 2 \\ 1 & 3 & 0 & 1 & 2 \\ 5 & 6 & 1 & 4 & 5 \\ 5 & 2 & 2 & 5 & 2 \end{pmatrix}$$

Multi-hop Similarity

- Basic idea:
$$\mathcal{L} = \sum_{(u,v) \in V \times V} \|\mathbf{z}_u^\top \mathbf{z}_v - \mathbf{A}_{u,v}^k\|^2$$
- Train embeddings to predict k-hop neighbors.

Multi-hop Similarity

- Basic idea: $\mathcal{L} = \sum_{(u,v) \in V \times V} \|\mathbf{z}_u^\top \mathbf{z}_v - \mathbf{A}_{u,v}^k\|^2$

- In practice ([GraRep from Cao et al, 2015](#)):

- Use log-transformed, **probabilistic adjacency matrix**:

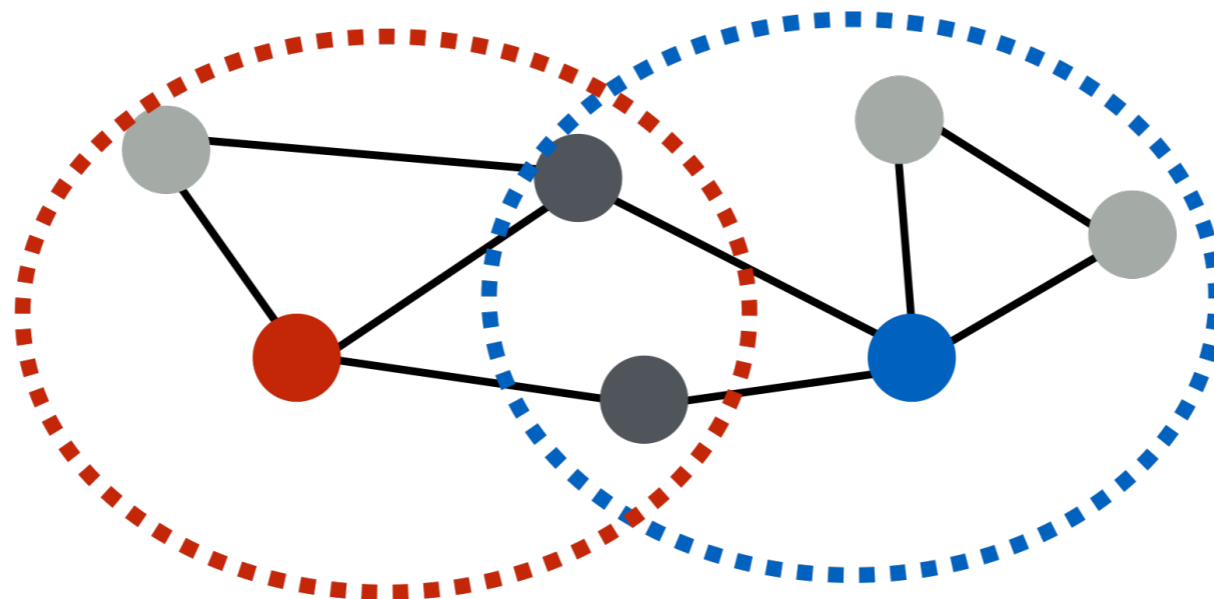
$$\tilde{\mathbf{A}}_{i,j}^k = \max \left(\log \left(\frac{(\mathbf{A}_{i,j}/d_i)}{\sum_{l \in V} (\mathbf{A}_{l,j}/d_l)^k} \right)^k - \alpha, 0 \right)$$

node degree
constant shift

- Train multiple different hop lengths and concatenate output.

Multi-hop Similarity

- Another option: **Measure overlap between node neighborhoods.**



- Example overlap functions:

- Jaccard similarity $J(A, B) = \frac{|A \cap B|}{|A \cup B|} = \frac{|A \cap B|}{|A| + |B| - |A \cap B|}$

Multi-hop Similarity

$$\mathcal{L} = \sum_{(u,v) \in V \times V} \left\| \mathbf{z}_u^\top \mathbf{z}_v - \mathbf{S}_{u,v} \right\|^2$$

embedding similarity multi-hop network similarity (i.e., any neighborhood overlap measure)

- $\mathbf{S}_{u,v}$ is the neighborhood overlap between u and v (e.g., Jaccard overlap).
- This technique is known as [HOPE \(Yan et al., 2016\)](#).

Summary

- Basic idea so far:
 - 1) Define pairwise node similarities.
 - 2) Optimize low-dimensional embeddings to approximate these pairwise similarities.
- Issues:
 - Expensive: Generally $O(|V|^2)$, since we need to iterate over all pairs of nodes.
 - Brittle: Must hand-design deterministic node similarity measures.
 - Massive parameter space: $O(|V|)$ parameters

Random Walk Approaches

Material based on:

- Perozzi et al. 2014. [DeepWalk: Online Learning of Social Representations](#). *KDD*.
- Grover et al. 2016. [node2vec: Scalable Feature Learning for Networks](#). *KDD*.

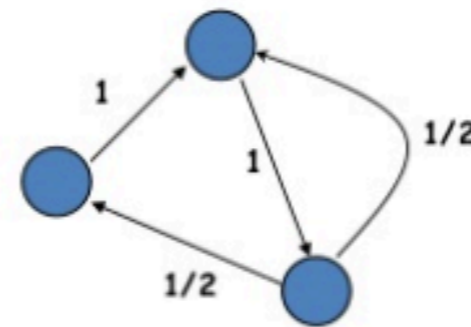
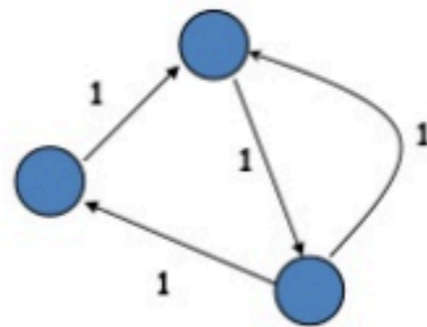
Transition Matrix

0	1	0
0	0	1
1	1	0

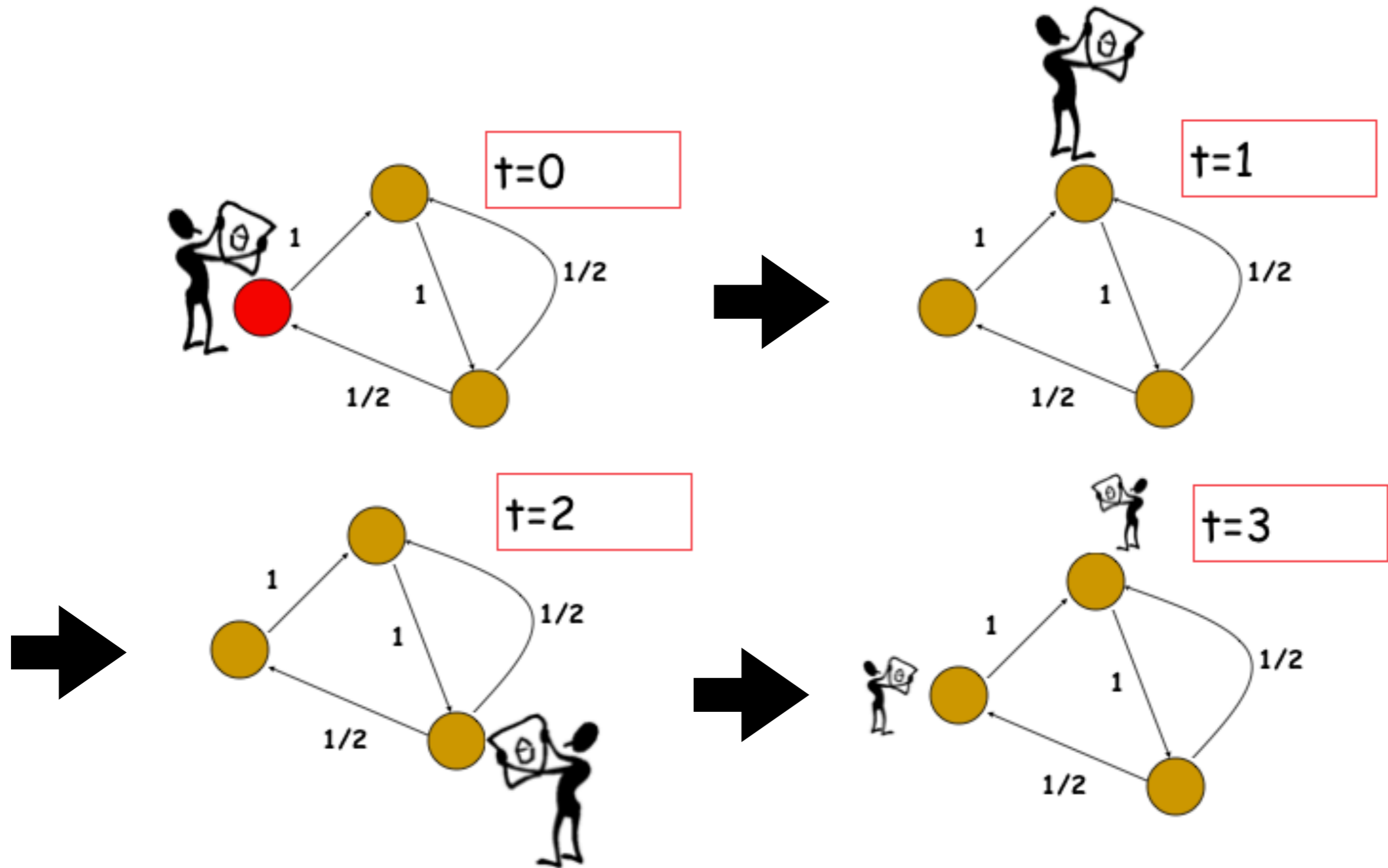
Adjacency matrix A

0	1	0
0	0	1
1/2	1/2	0

Transition matrix P



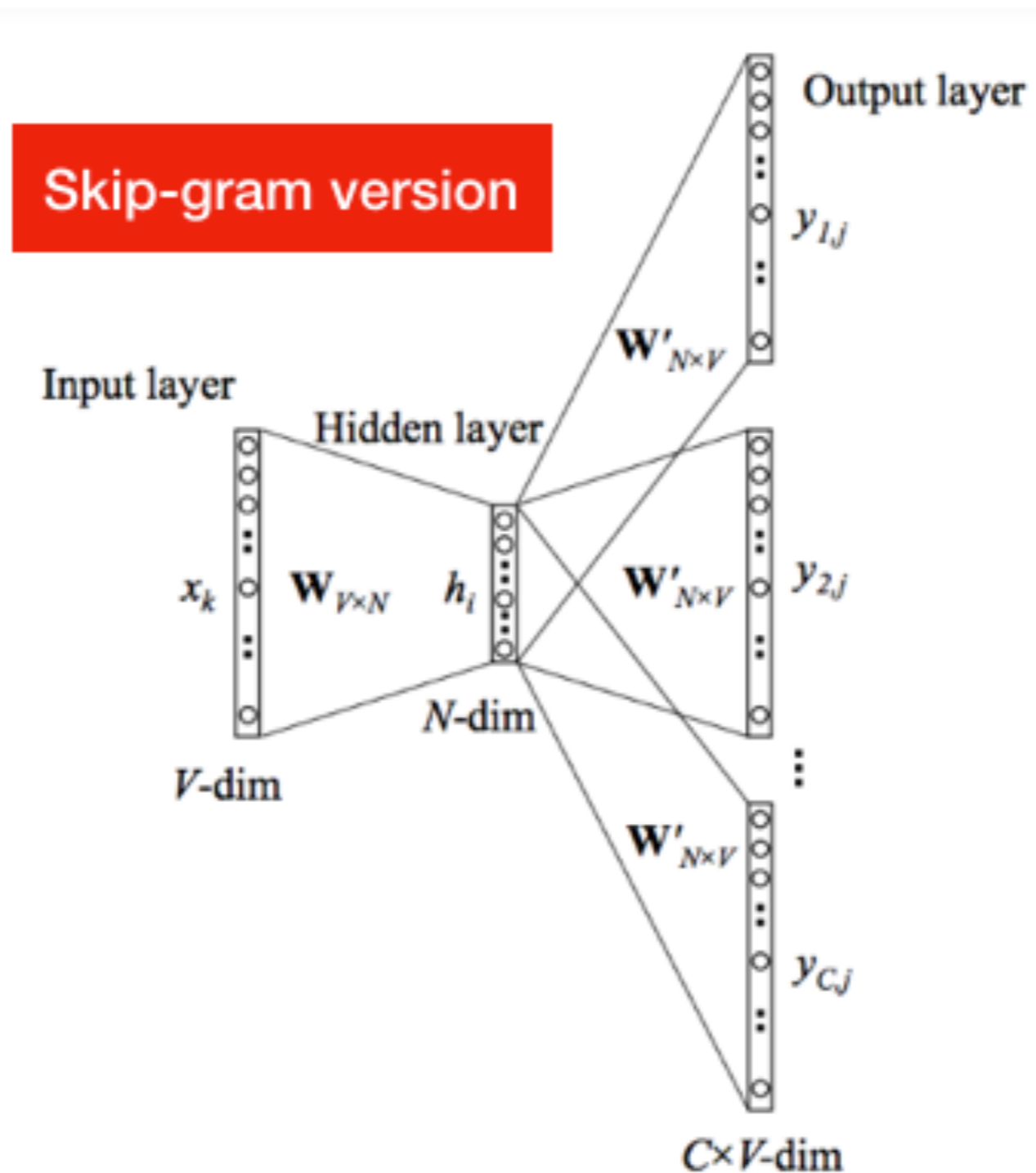
Random Walk



Random Walk Embeddings

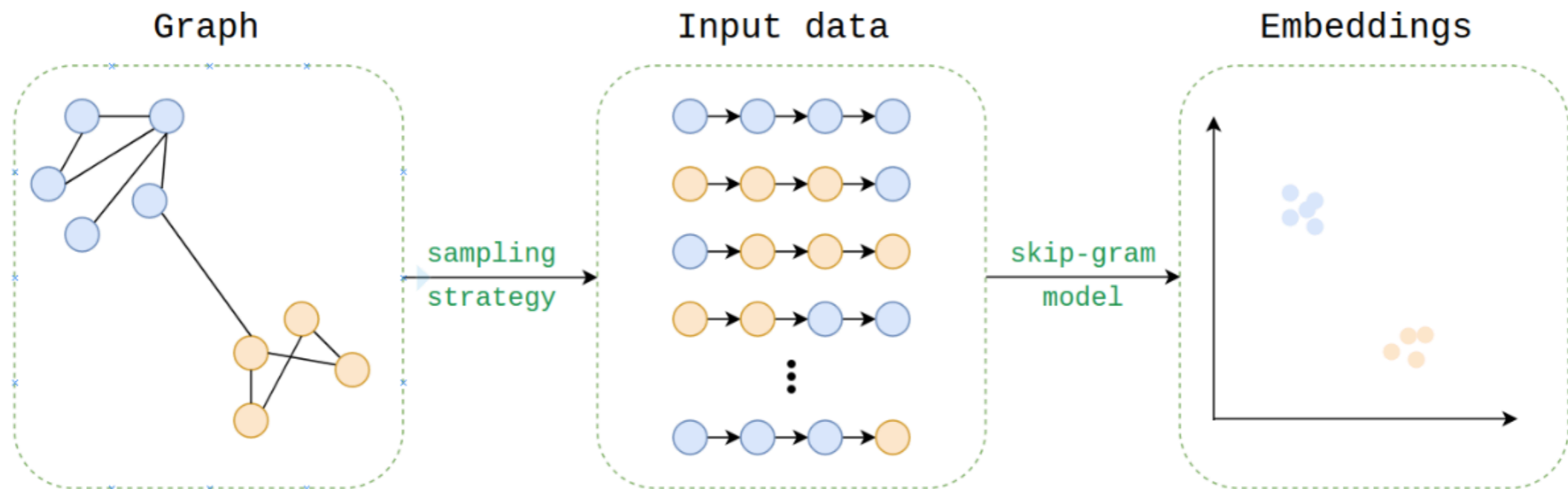
$$\mathbf{z}_u^\top \mathbf{z}_v \approx \text{probability that } u \text{ and } v \text{ co-occur on a random walk over the network}$$

recap: Skip-gram model

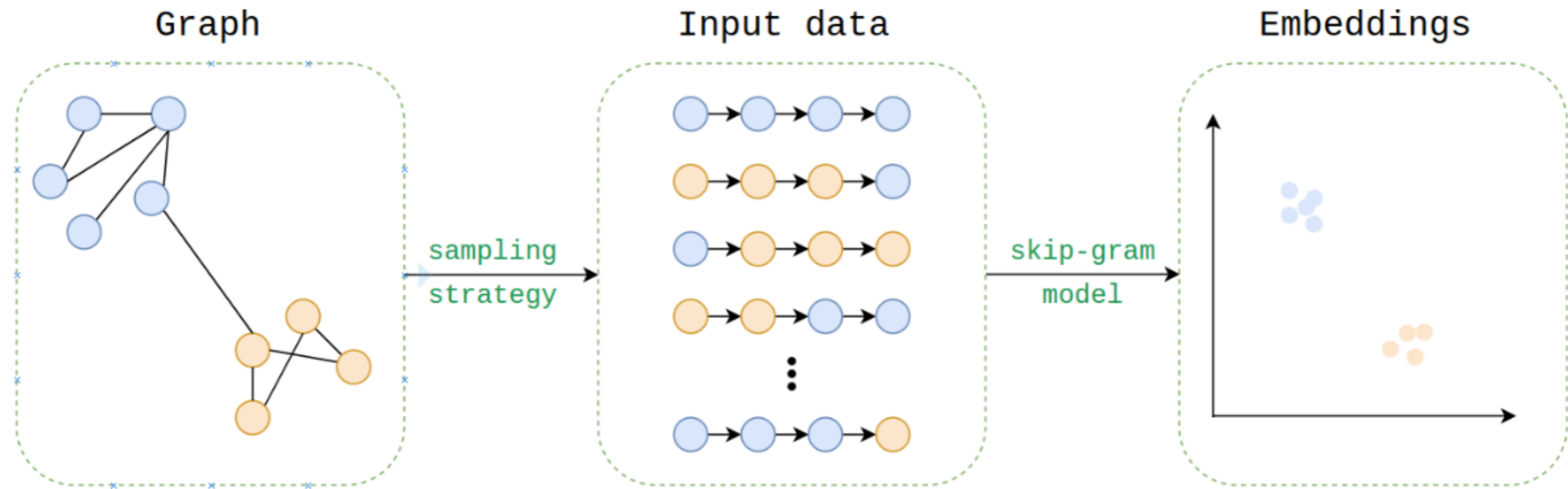


(recap) word2vec

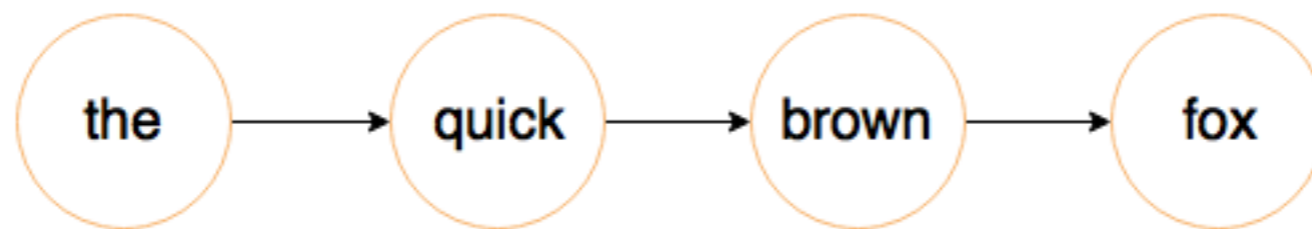
- Node2vec is similar to word2vec skip-gram model.
- The same way as a document is an ordered sequence of words, one could sample sequences of nodes from the underlying network and turn a network into a ordered sequence of nodes.



(recap) word2vec

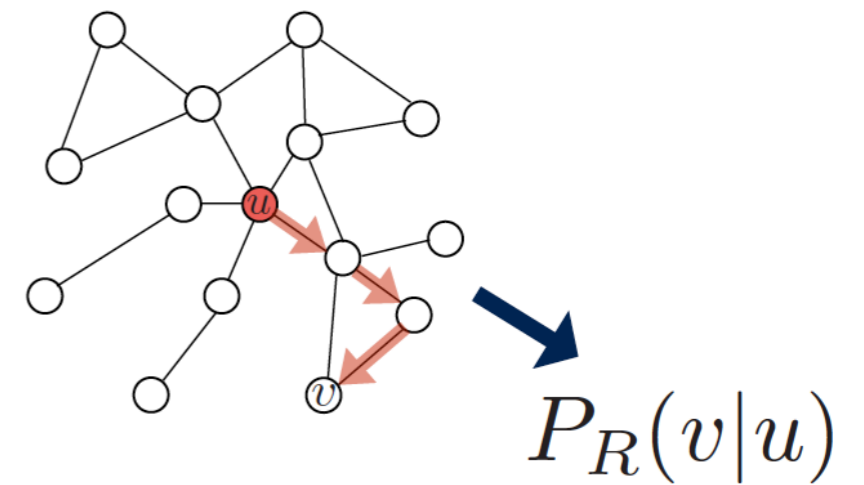


- word2vec can embed a very specific graphs:

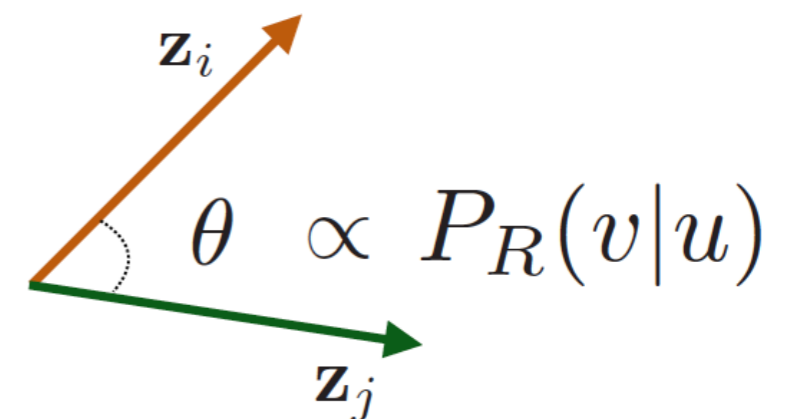


Random Walk Embeddings

1. Estimate **probability of visiting node v on a random walk starting from node u** using some random walk strategy R .



2. Optimize embeddings to encode these random walk statistics.



Why Random walks?

1. **Expressivity:** Flexible stochastic definition of node similarity that incorporates both **local** and **higher-order** neighborhood information.
2. **Efficiency:** Do not need to consider all node pairs when training; only need to consider **pairs that co-occur on random walks.**

Random Walk Optimization

1. Run short random walks starting from each node on the graph using some strategy R .
2. For each node u collect $N_R(u)$, the multiset* of nodes visited on random walks starting from u .
3. Optimize embeddings to according to:

$$\mathcal{L} = \sum_{u \in V} \sum_{v \in N_R(u)} -\log(P(v|\mathbf{z}_u))$$

* $N_R(u)$ can have repeat elements since nodes can be visited multiple times on random walks.

Random Walk Optimization

$$\mathcal{L} = \sum_{u \in V} \sum_{v \in N_R(u)} -\log(P(v|\mathbf{z}_u))$$

- Intuition: Optimize embeddings to **maximize likelihood of random walk co-occurrences.**

Random Walk Optimization

$$\mathcal{L} = \sum_{u \in V} \sum_{v \in N_R(u)} -\log(P(v|\mathbf{z}_u))$$

- Intuition: Optimize embeddings to **maximize likelihood of random walk co-occurrences.**
- Parameterize $P(v | \mathbf{z}_u)$ using softmax:

$$P(v|\mathbf{z}_u) = \frac{\exp(\mathbf{z}_u^\top \mathbf{z}_v)}{\sum_{n \in V} \exp(\mathbf{z}_u^\top \mathbf{z}_n)}$$

Random Walk Optimization

- Putting things together:

$$\mathcal{L} = \sum_{u \in V} \sum_{v \in N_R(u)} -\log \left(\frac{\exp(\mathbf{z}_u^\top \mathbf{z}_v)}{\sum_{n \in V} \exp(\mathbf{z}_u^\top \mathbf{z}_n)} \right)$$

sum over all nodes u sum over nodes v seen on random walks starting from u predicted probability of u and v co-occurring on random walk

- Optimizing random walk embeddings = Finding embeddings z_u that minimize \mathcal{L}

Random Walk Optimization

- But doing this naively is too expensive!!

$$\mathcal{L} = \sum_{u \in V} \sum_{v \in N_R(u)} -\log \left(\frac{\exp(\mathbf{z}_u^\top \mathbf{z}_v)}{\sum_{n \in V} \exp(\mathbf{z}_u^\top \mathbf{z}_n)} \right)$$

Nested sum over nodes
gives $O(|V|^2)$ complexity!!

Random Walk Optimization

- But doing this naively is too expensive!!

$$\mathcal{L} = \sum_{u \in V} \sum_{v \in N_R(u)} -\log \left(\frac{\exp(\mathbf{z}_u^\top \mathbf{z}_v)}{\sum_{n \in V} \exp(\mathbf{z}_u^\top \mathbf{z}_n)} \right)$$

The normalization term from the softmax
can we approximate it?

Random Walk Optimization

- But doing this naively is too expensive!!

$$\mathcal{L} = \sum_{u \in V} \sum_{v \in N_R(u)} -\log \left(\frac{\exp(\mathbf{z}_u^\top \mathbf{z}_v)}{\sum_{n \in V} \exp(\mathbf{z}_u^\top \mathbf{z}_n)} \right)$$

The normalization term from the softmax
can we approximate it?

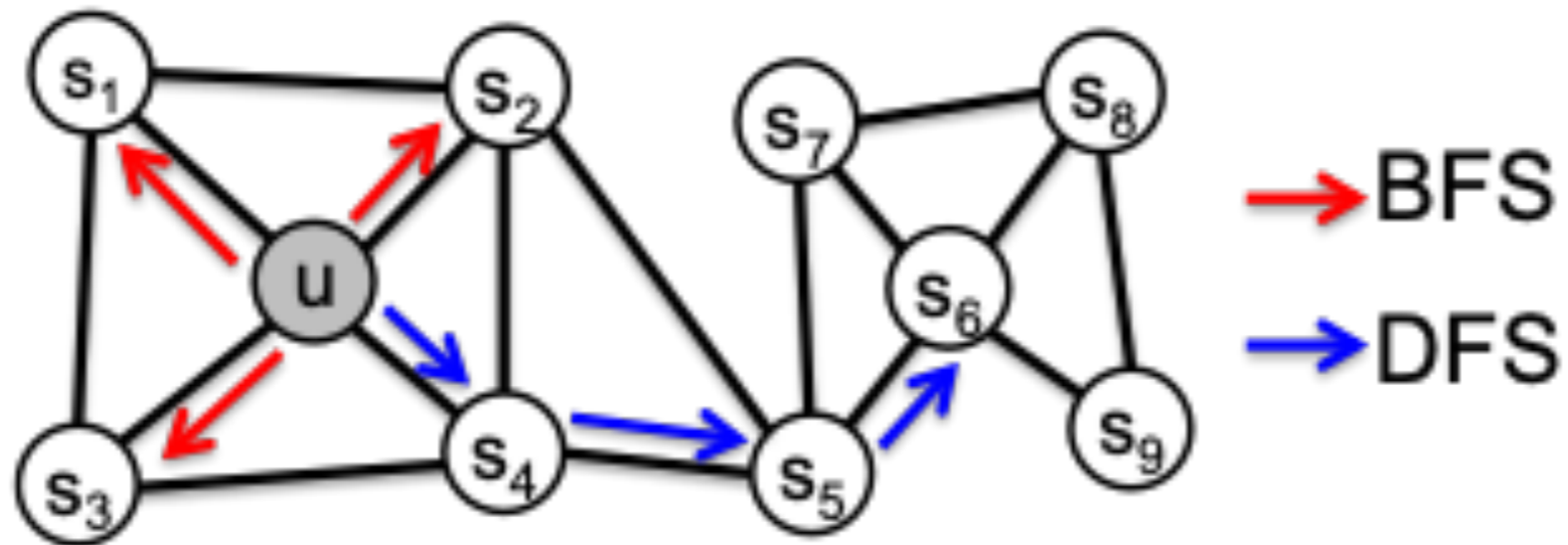
Negative Sampling

How we should randomly walk?

- So far we have described how to optimize embeddings given random walk statistics.
- What strategies should we use to run these random walks?
 - Simplest idea: Just run **fixed-length**, unbiased random walks starting from each node (i.e., [DeepWalk from Perozzi et al., 2013](#)).
 - But can we do better?

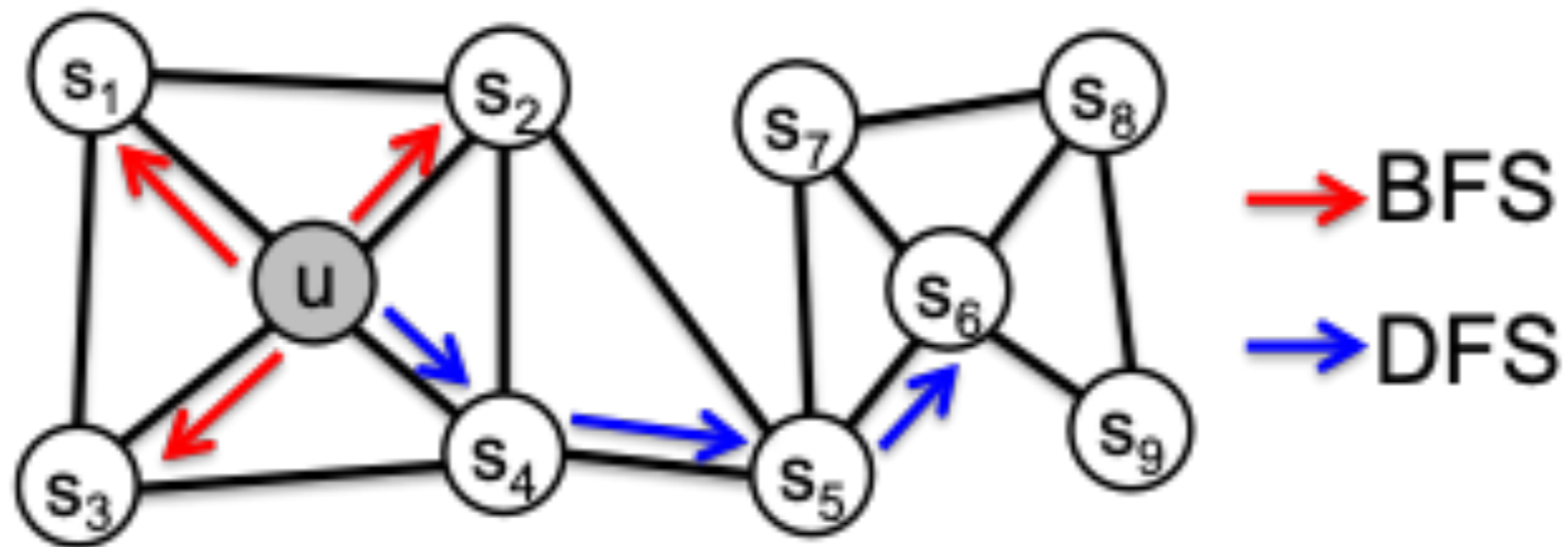
node2vec: Biased Walks

- Idea: use flexible, biased random walks that can trade off between **local** and **global** views of the network ([Grover and Leskovec, 2016](#)).



node2vec: Biased Walks

- Two classic strategies to define a neighborhood of a given node :



$$N_{BFS}(u) = \{ s_1, s_2, s_3 \} \quad \text{Local microscopic view}$$

$$N_{DFS}(u) = \{ s_4, s_5, s_6 \} \quad \text{Global macroscopic view}$$

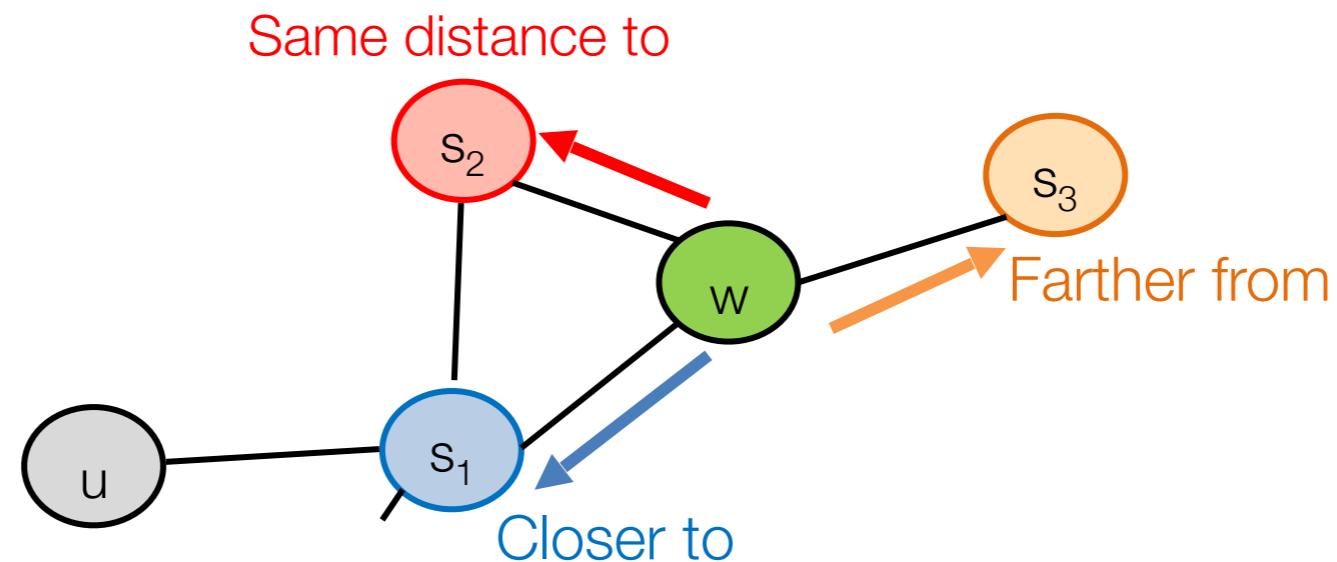
node2vec sampling strategy

- Node2vec's sampling strategy, accepts 4 arguments:
 - **Number of walks:** Number of random walks to be generated from each node in the graph
 - **Walk length:** How many nodes are in each random walk
 - **P:** Return hyperparameter
 - **q:** Inout hyperparameter ("walk away" hyperparameter)

and also the standard skip-gram parameters (context window size, number of iterations etc.)

Biased Random Walks

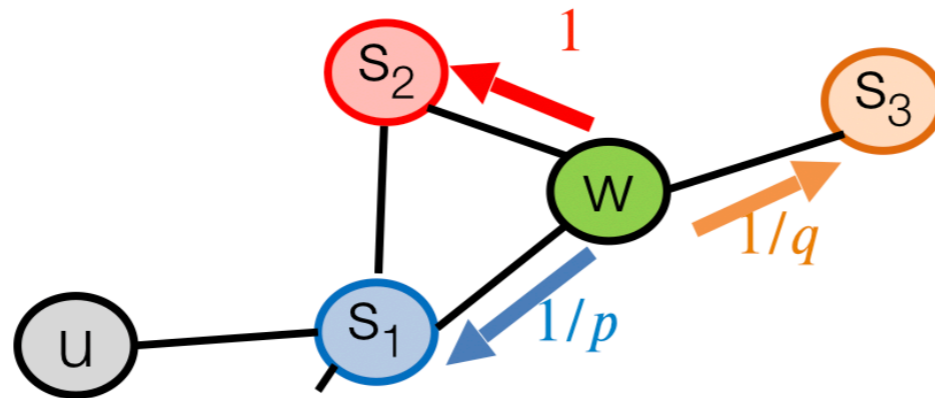
- Biased 2nd-order random walks explore network neighborhoods:
 - Random walk started at u and is now at w
 - Insight: Neighbors of w can only be:



Idea: Remember where that walk came from

Biased Random Walks

- Walker is at w . Where to go next?

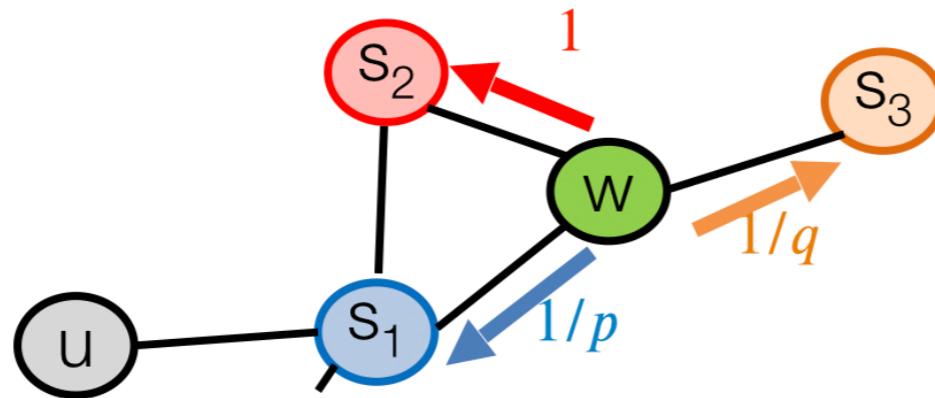


$1/p$, $1/q$, 1 are unnormalized probabilities

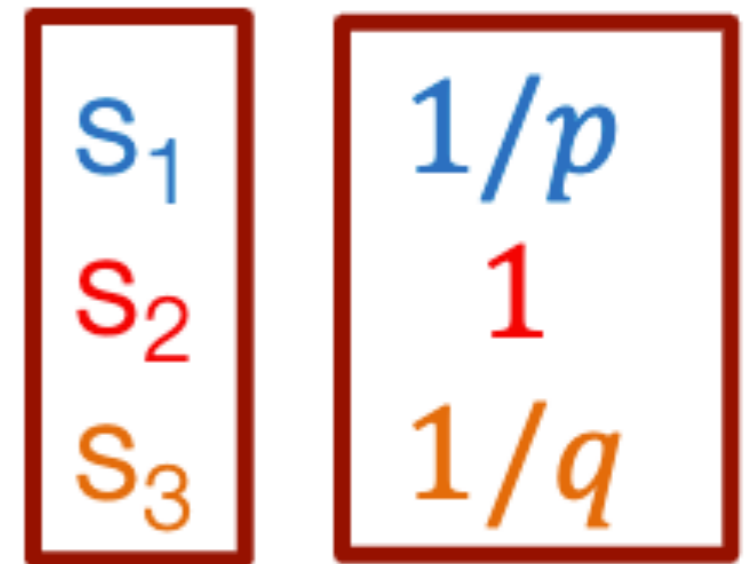
- p , q model transition probabilities
 - p ... return parameter
 - q ... "walk away" parameter

Biased Random Walks

- Walker is at w . Where to go next?



$w \rightarrow$

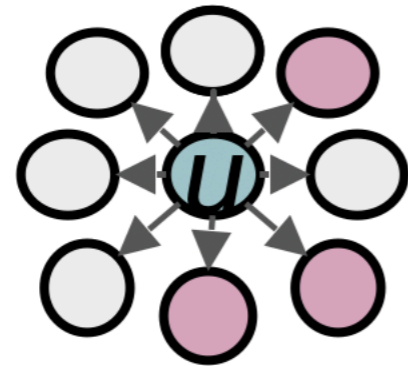


- BFS-like walk: Low value of p
- DFS-like walk: Low value of q

$N_s(u)$ are the nodes visited by the walker

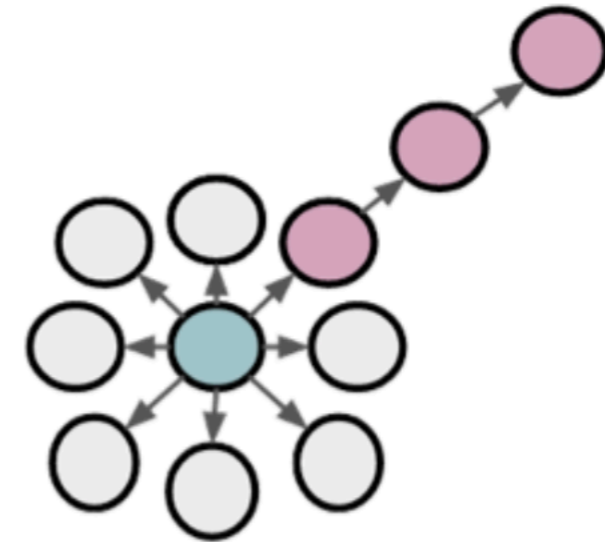
Unnormalized transition prob.

BFS vs. DFS



BFS:

Micro-view of
neighbourhood



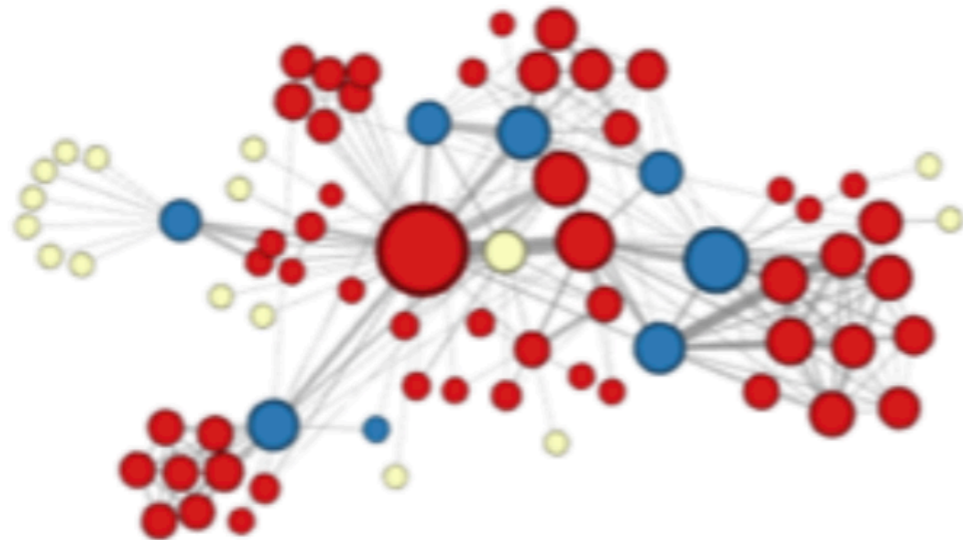
DFS:

Macro-view of
neighbourhood



Experiments: Micro vs. Macro

- Interactions of characters in a novel:



$$p=1, q=2$$

Microscopic view of the network neighbourhood



$$p=1, q=0.5$$

Macroscopic view of the network neighbourhood

Other random walk ideas

- Different kinds of biased random walks:
 - Based on node attributes ([Dong et al., 2017](#)).
 - Based on a learned weights ([Abu-El-Haija et al., 2017](#))
- Alternative optimization schemes:
 - Directly optimize based on 1-hop and 2-hop random walk probabilities (as in [LINE from Tang et al. 2015](#)).
- Network preprocessing techniques:
 - Run random walks on modified versions of the original network (e.g., [Ribeiro et al. 2017's struct2vec](#), [Chen et al. 2016's HARP](#)).

Summary

- **Basic idea:** Embed nodes so that distances in embedding space reflect node similarities in the original network.
- Different notions of node similarity:
 - **Adjacency-based** (i.e., similar if connected)
 - **Multi-hop similarity definitions.**
 - **Random walk approaches.**

So what method should I use..?

- No one method wins in all cases....
 - e.g., node2vec performs better on node classification while multi-hop methods performs better on link prediction ([Goyal and Ferrara, 2017 survey](#)).
- Random walk approaches are generally more efficient (i.e., $O(|E|)$ vs. $O(|V|^2)$)
- In general: Must choose a node similarity that matches application!

Thursday!

Graph Neural Networks
&
Graph Convolutional Networks